

Sustainable Materials and the Circular Economy

Callum Hill

JCH Industrial Ecology Ltd

Structure

- **What is sustainability?**
- **Growth and sustainability**
- **Stocks and flows**
- **Why haven't we run out of resources?**
- **Economic growth and decoupling**
- **The Circular Economy**

What is Sustainability?

'Meeting the needs of the current generation without compromising the ability of future generations to meet their own needs'

Or similar....

Over 200 definitions!

Renewable resources

- A sustainable yield is one that is available in perpetuity

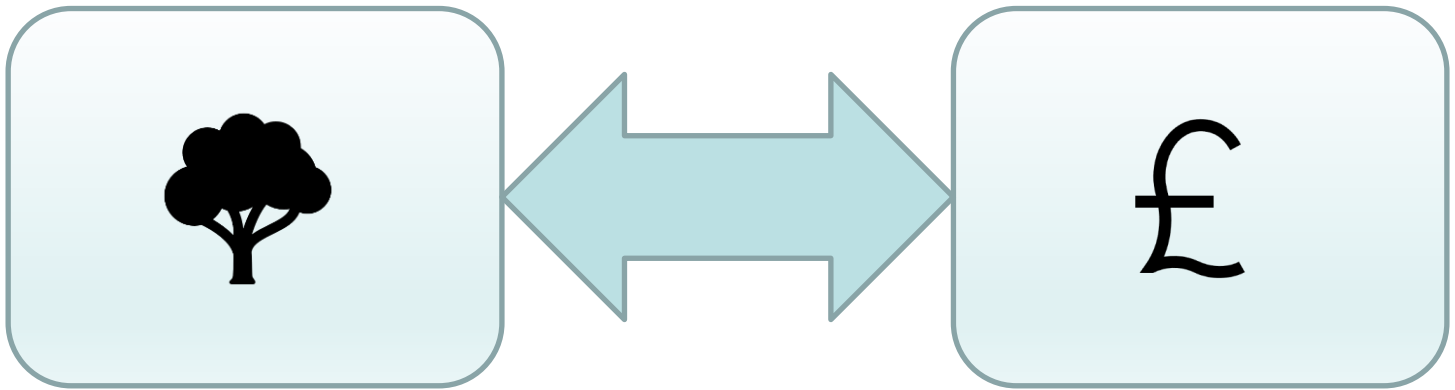


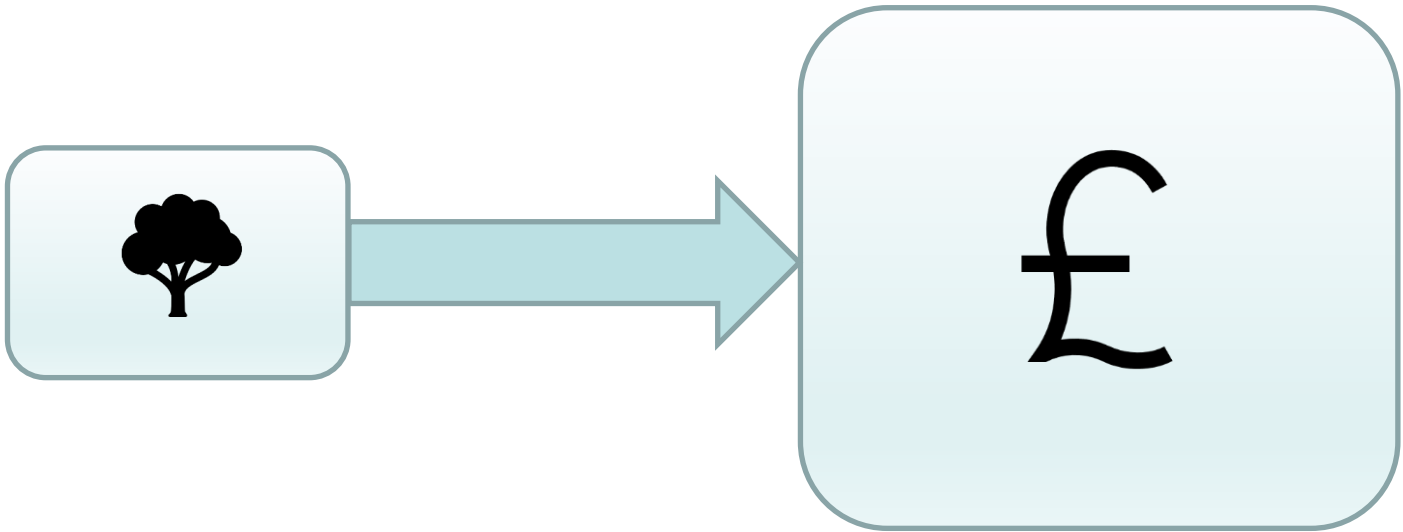
- There is a limit to the ***RATE*** at which we can exploit renewable resources

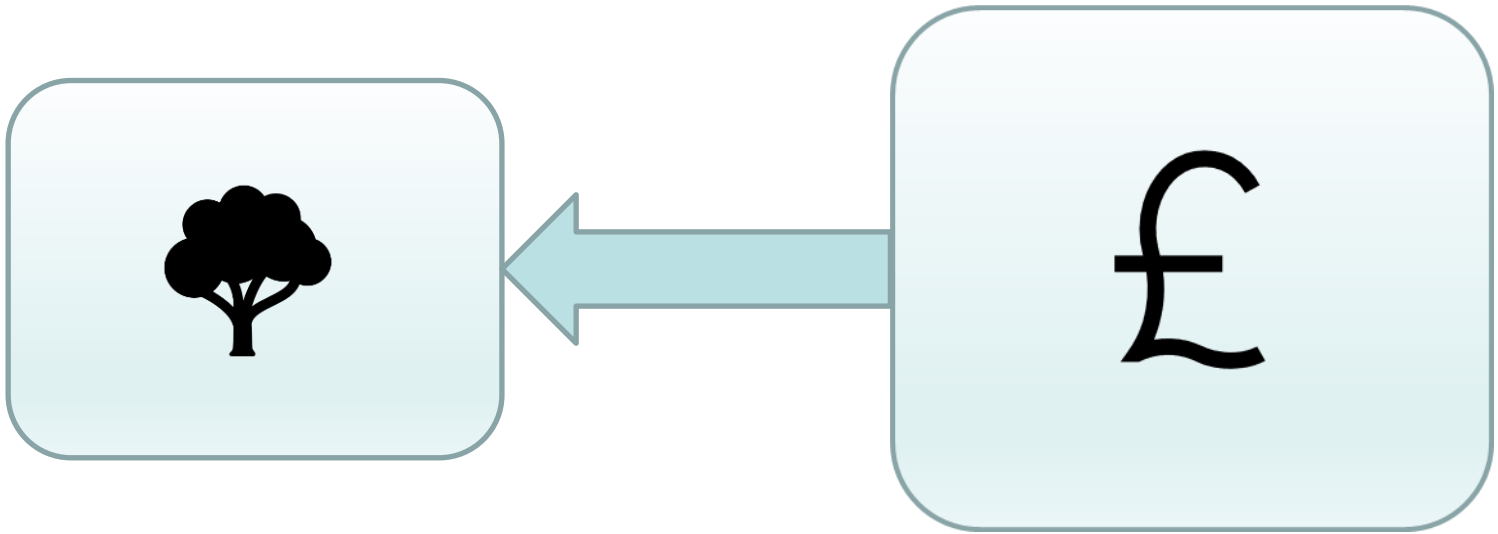
**Sustainability is best understood in
terms of capitals**

The five capitals

- **Financial** (money)
- **Natural** – resources (renewable, non-renewable, replenishable) – sinks (recycle and absorb wastes) – processes (e.g., climate regulation)
- **Human** (health, knowledge, skills, motivation)
- **Social** (families, schools, libraries, etc.)
- **Manufactured** (material goods, fixed assets such as buildings)







Definitions of sustainability

- Absurdly strong – no change in stocks is allowed
- Strong – all capital assets must be kept intact, but can be substituted
- Pragmatic – thresholds are set below which a capital must not fall
- Weak – all capitals can be exchanged

Growth and Sustainability



Malthusian world view

- *An Essay on the Principle of Population* – Thomas Robert Malthus FRS
- *Limits to Growth* – Dennis Meadows, Donella Meadows, Jorgen Randers, William Behrens III
- *The Population Bomb* – Paul Ehrlich (Anne Ehrlich)

Ehrlich-Commoner Equation

$$I = P \times A \times T$$

Ehrlich-Commoner Equation

$$I = P \times A \times T$$


**ENVIRONMENTAL
IMPACT**

Ehrlich-Commoner Equation

$$I = P \times A \times T$$


POPULATION

Ehrlich-Commoner Equation

$$I = P \times A \times T$$



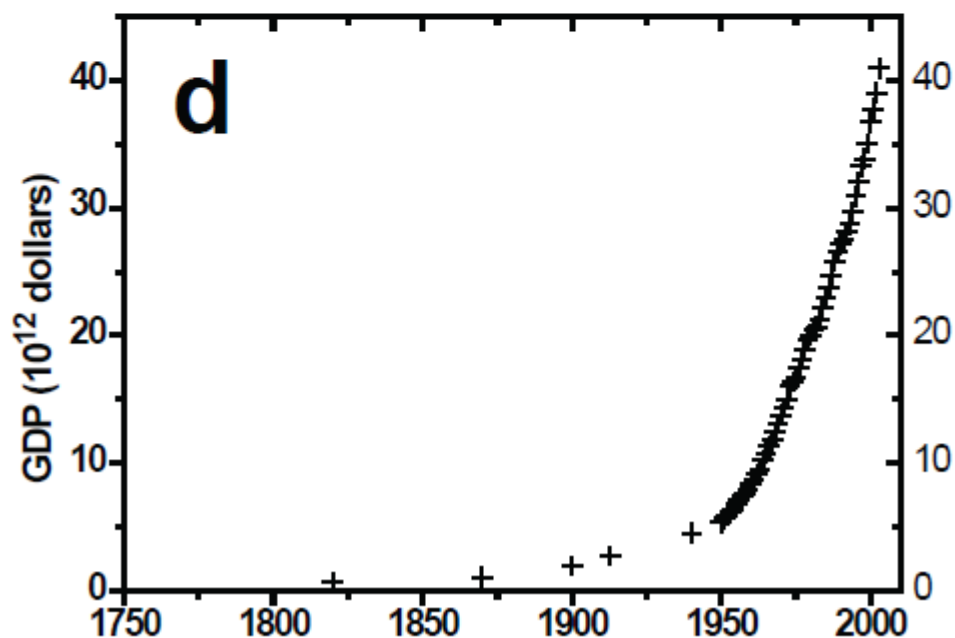
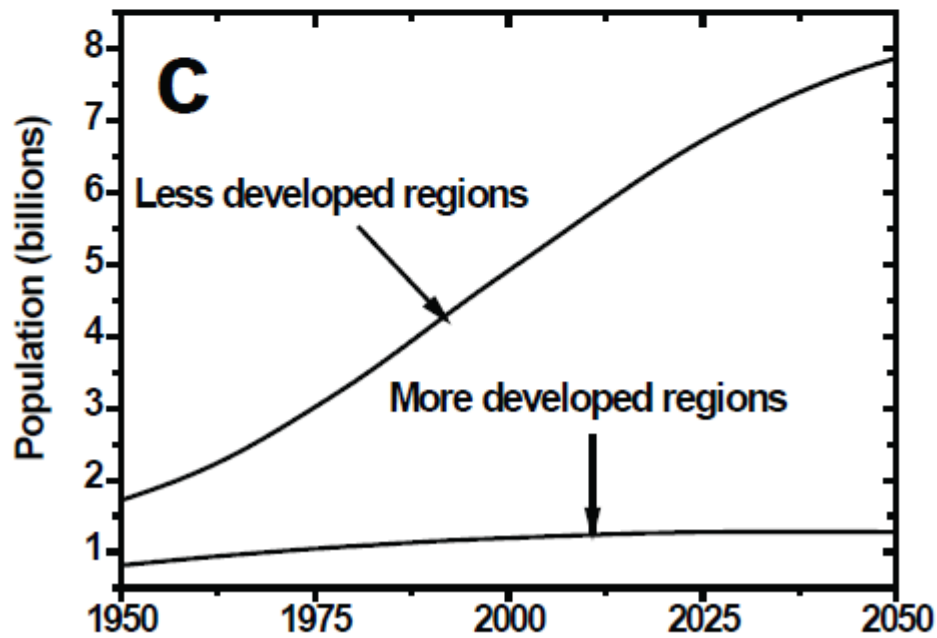
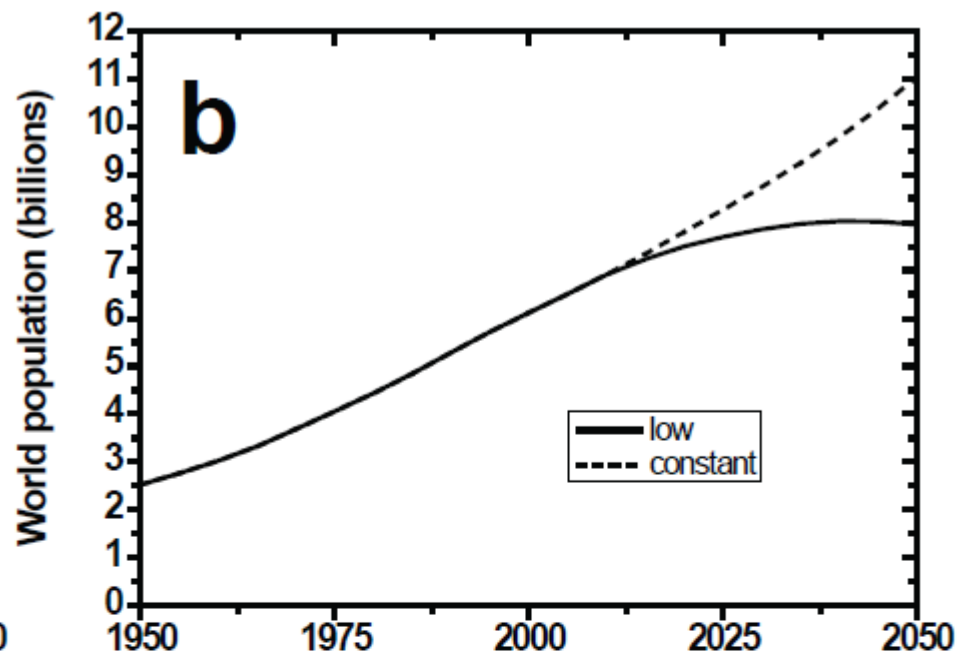
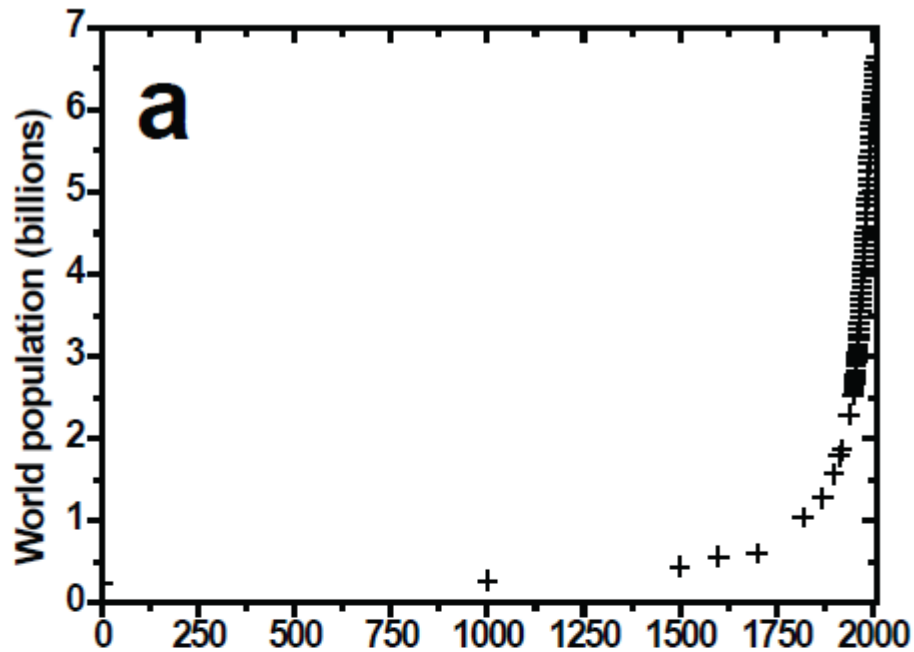
ECONOMIC ACTIVITY

Ehrlich-Commoner Equation

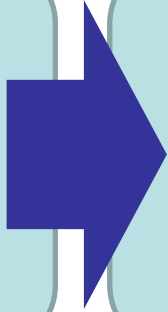
$$I = P \times A \times T$$



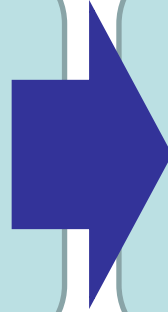
TECHNOLOGY FACTOR



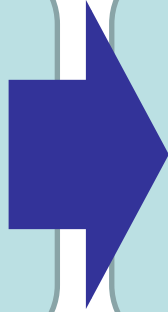
THE WAY WE DO THINGS



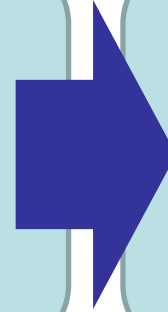
£



SOURCE

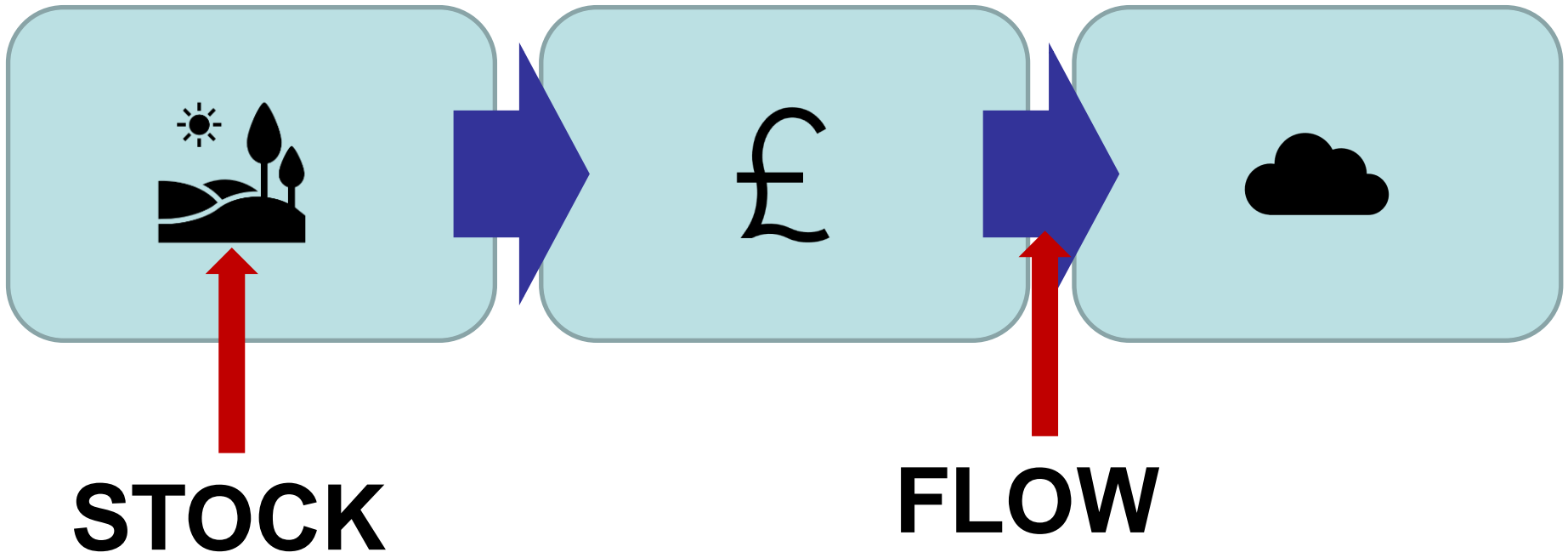


£



SINK





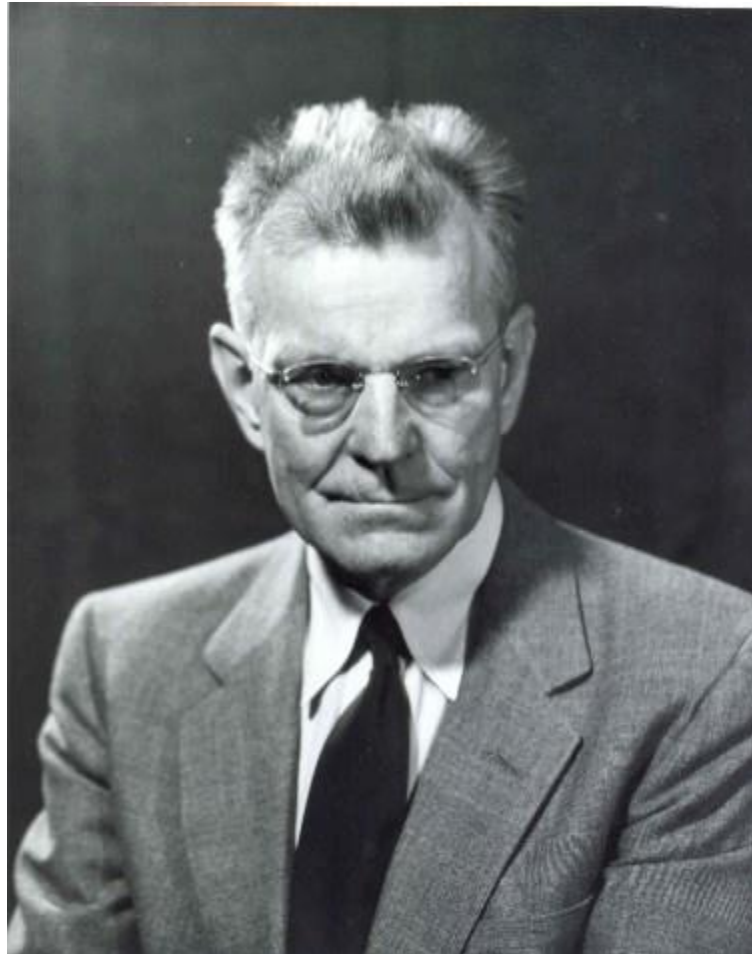
Assumptions

- **The ability of the source to provide is infinite**
- **The capacity of the sink to absorb is infinite**

Resources – are we running out?

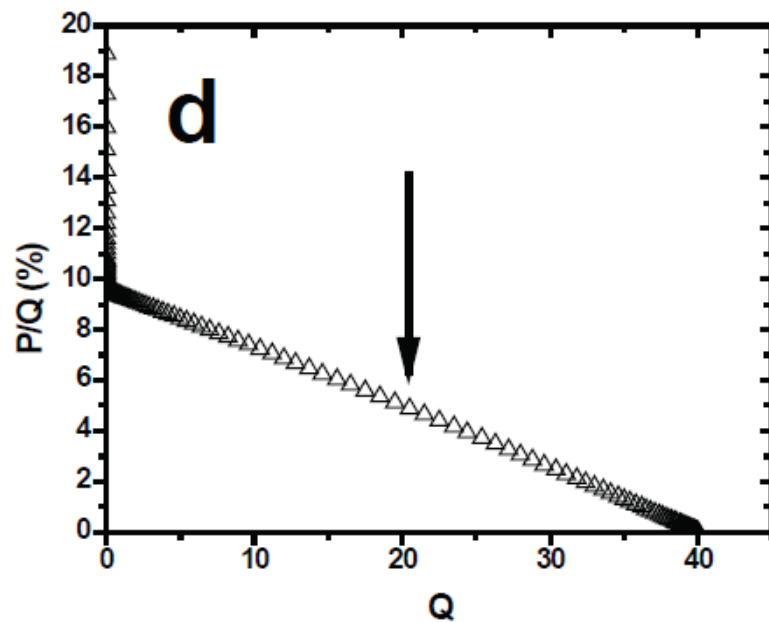
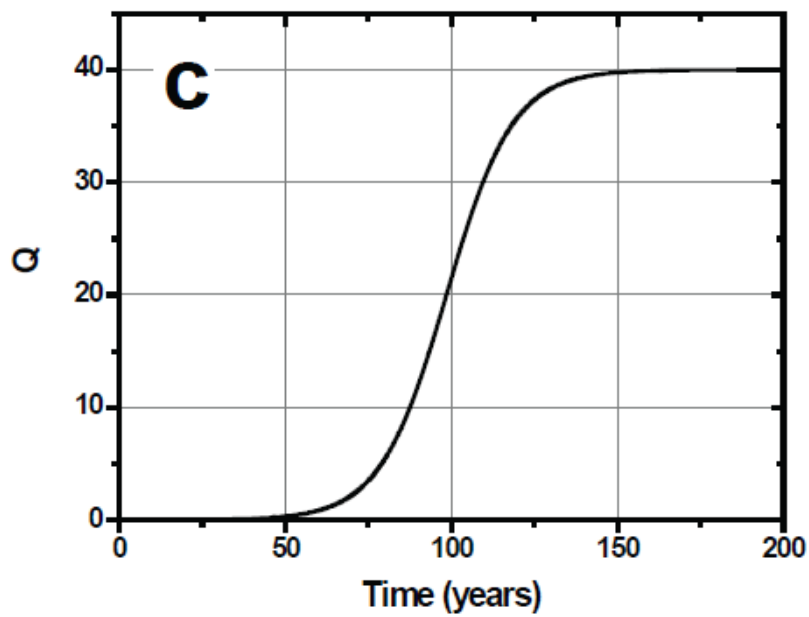
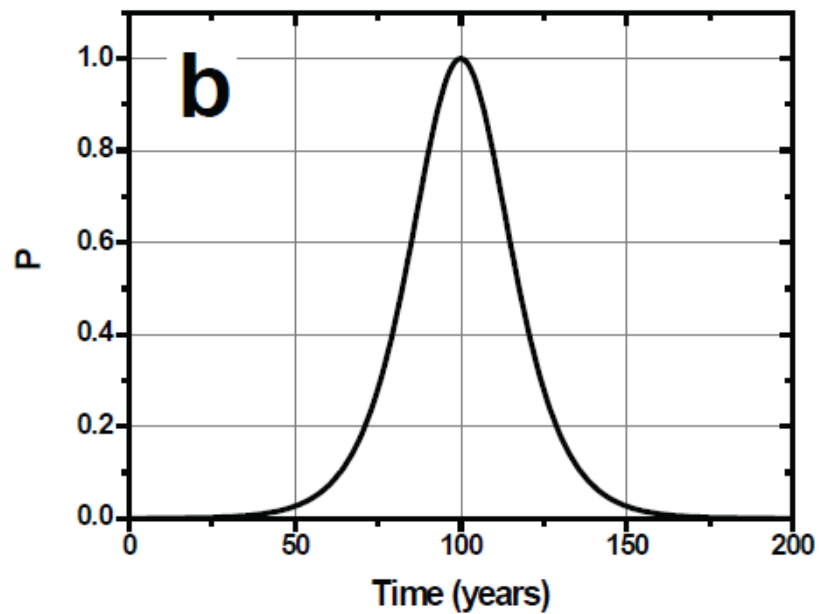
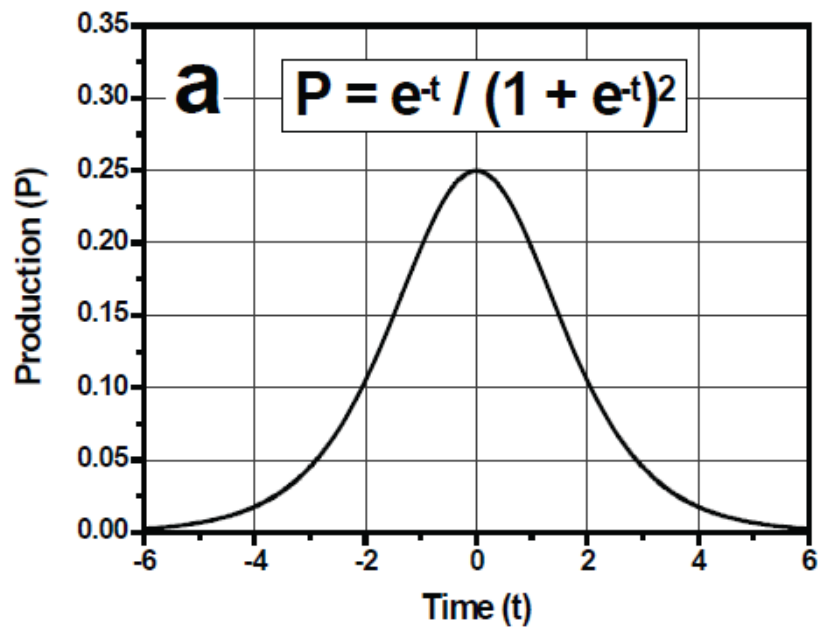
Source is Finite

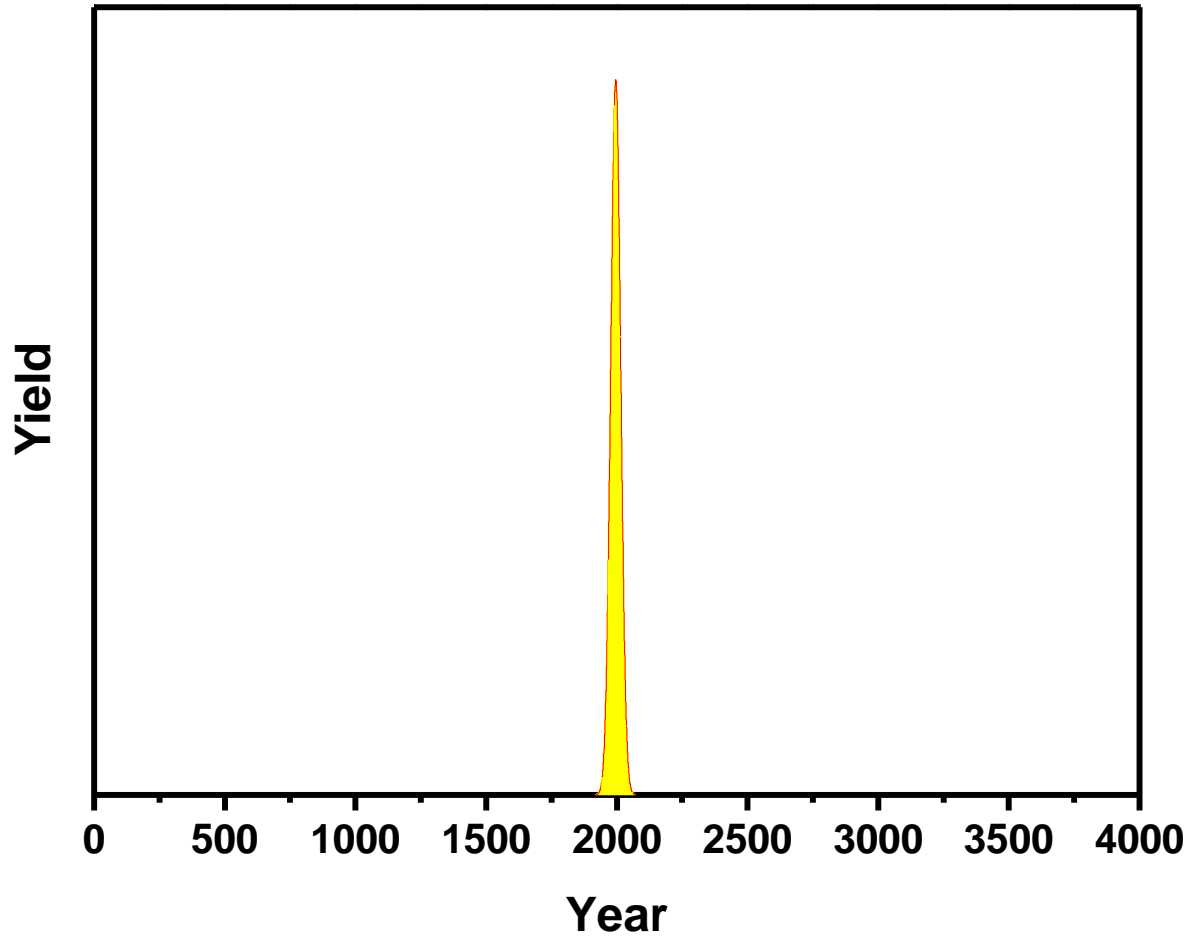
M King Hubbert



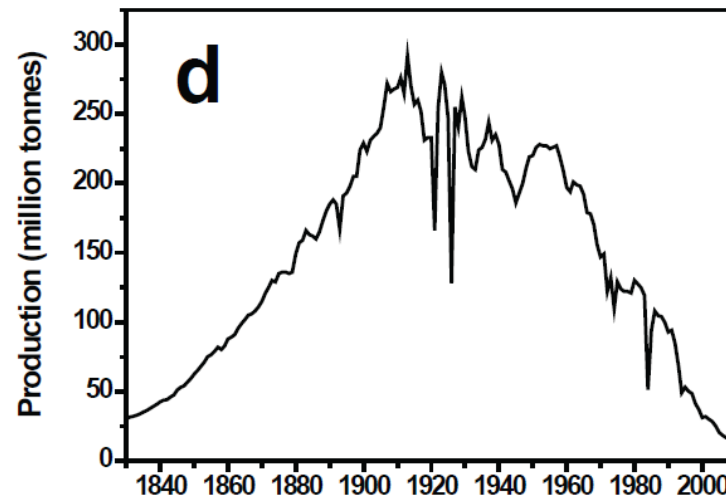
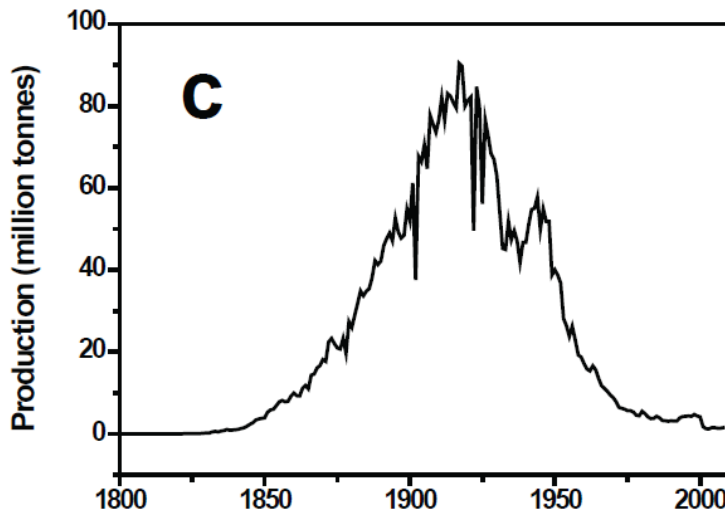
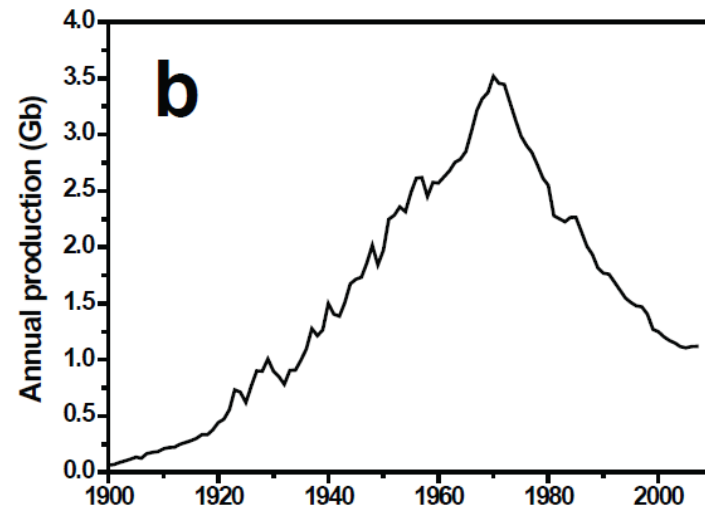
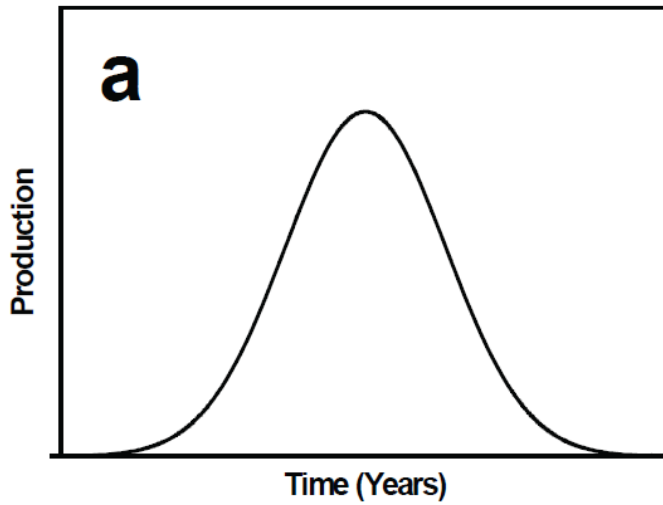
Peak oil

- *Peak Oil* – Matthew Schneider-Mayerson
- *Peak Everything* – Richard Heinberg
- *Twilight in the Desert* – Matthew Simmons

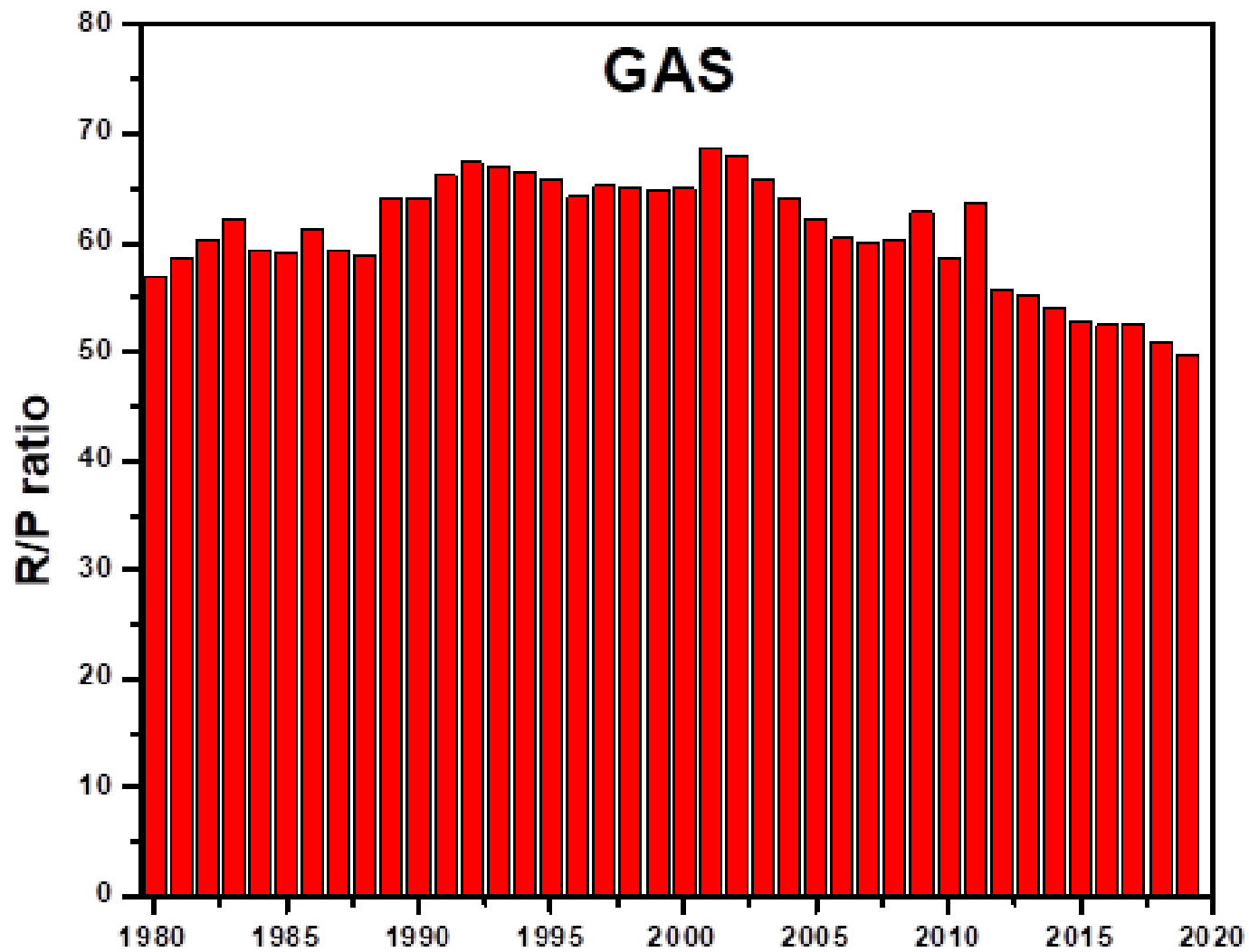


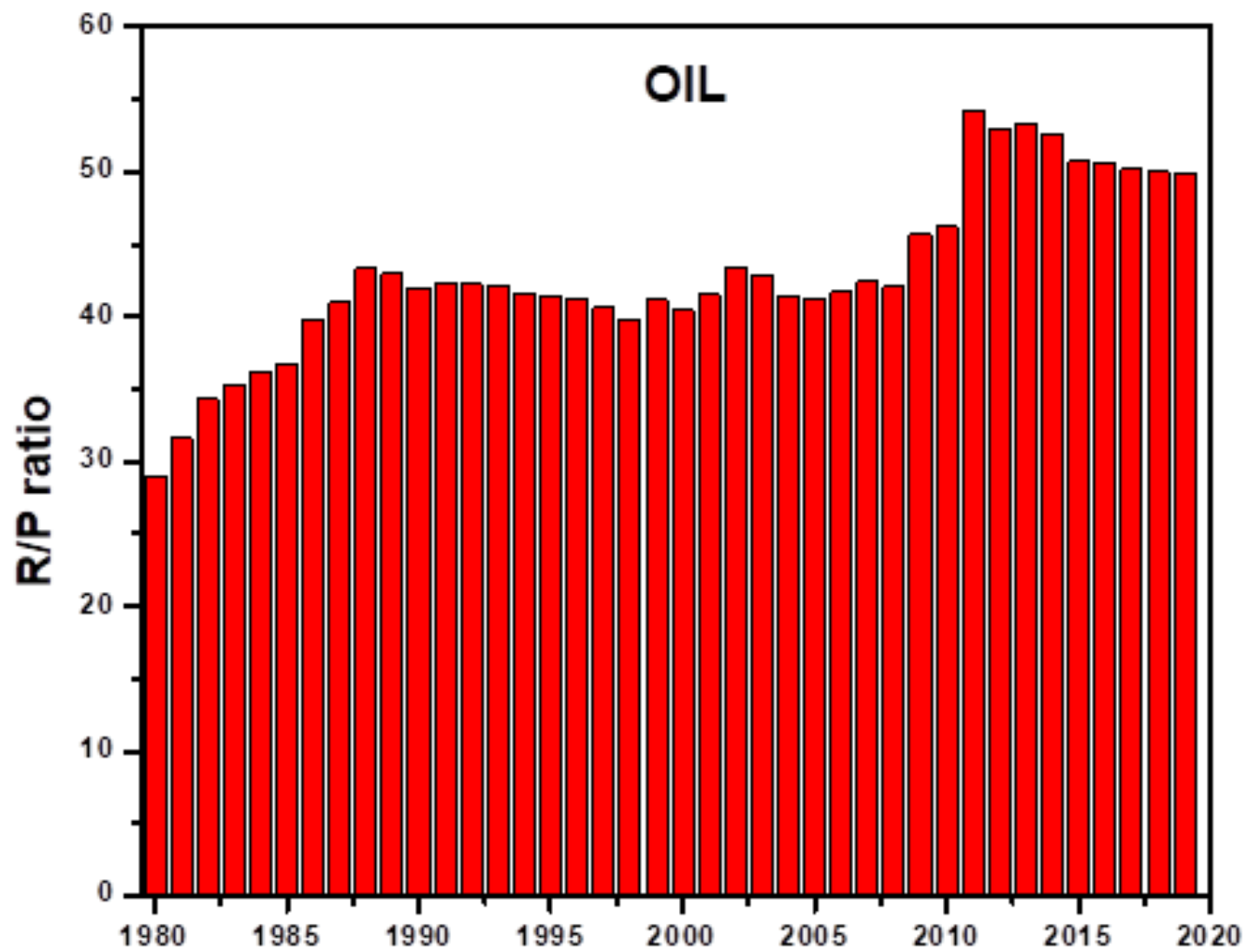


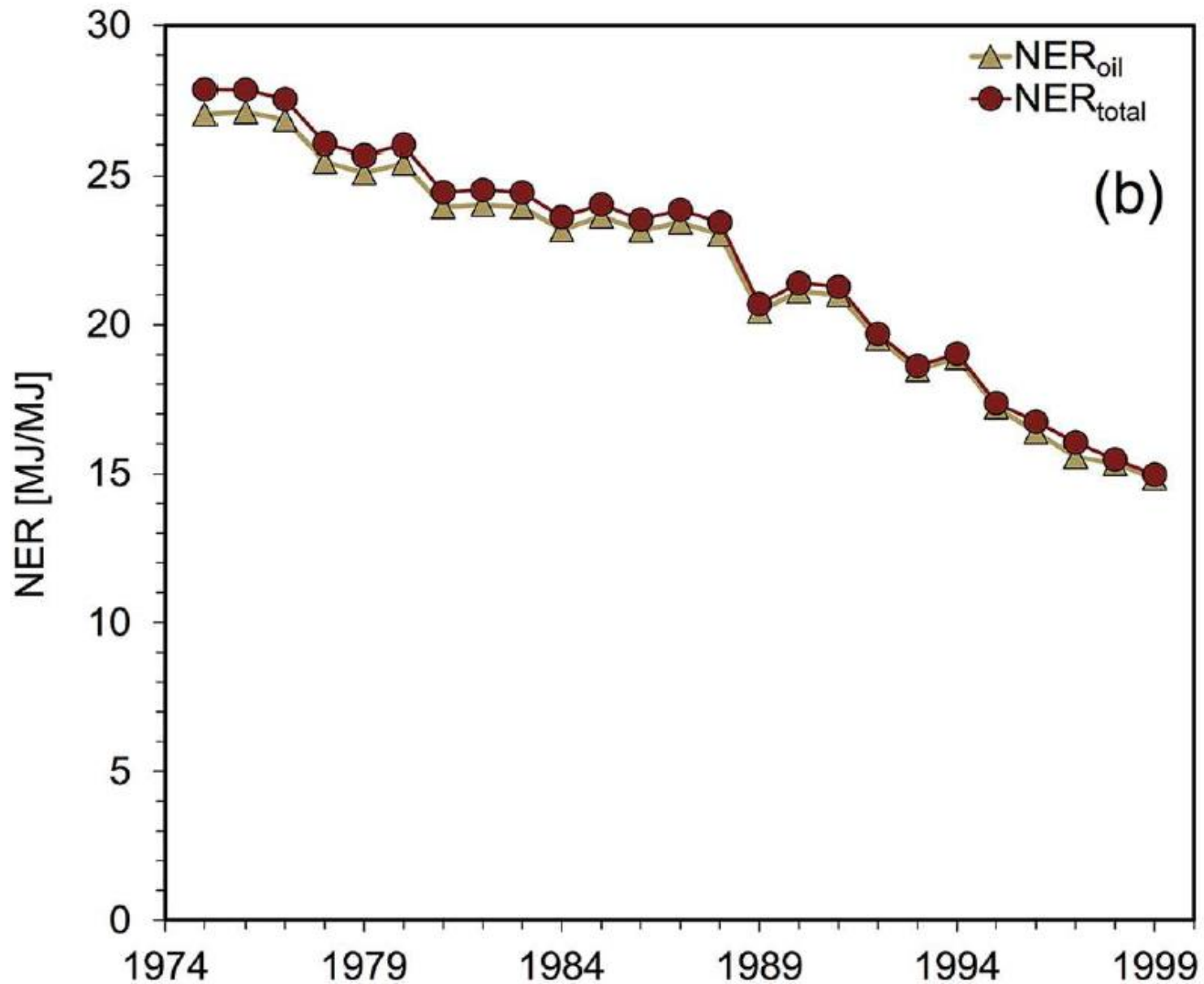
**M.K. Hubbert 'Exponential growth as a transient phenomenon in human history'
WWF 4th Int. Conf. The Fragile Earth: Strategies for Survival, San Francisco (1976).**



US crude oil production from the 48 contiguous states showing a decline starting after 1973 (b), US anthracite production (c) and UK coal production (d)



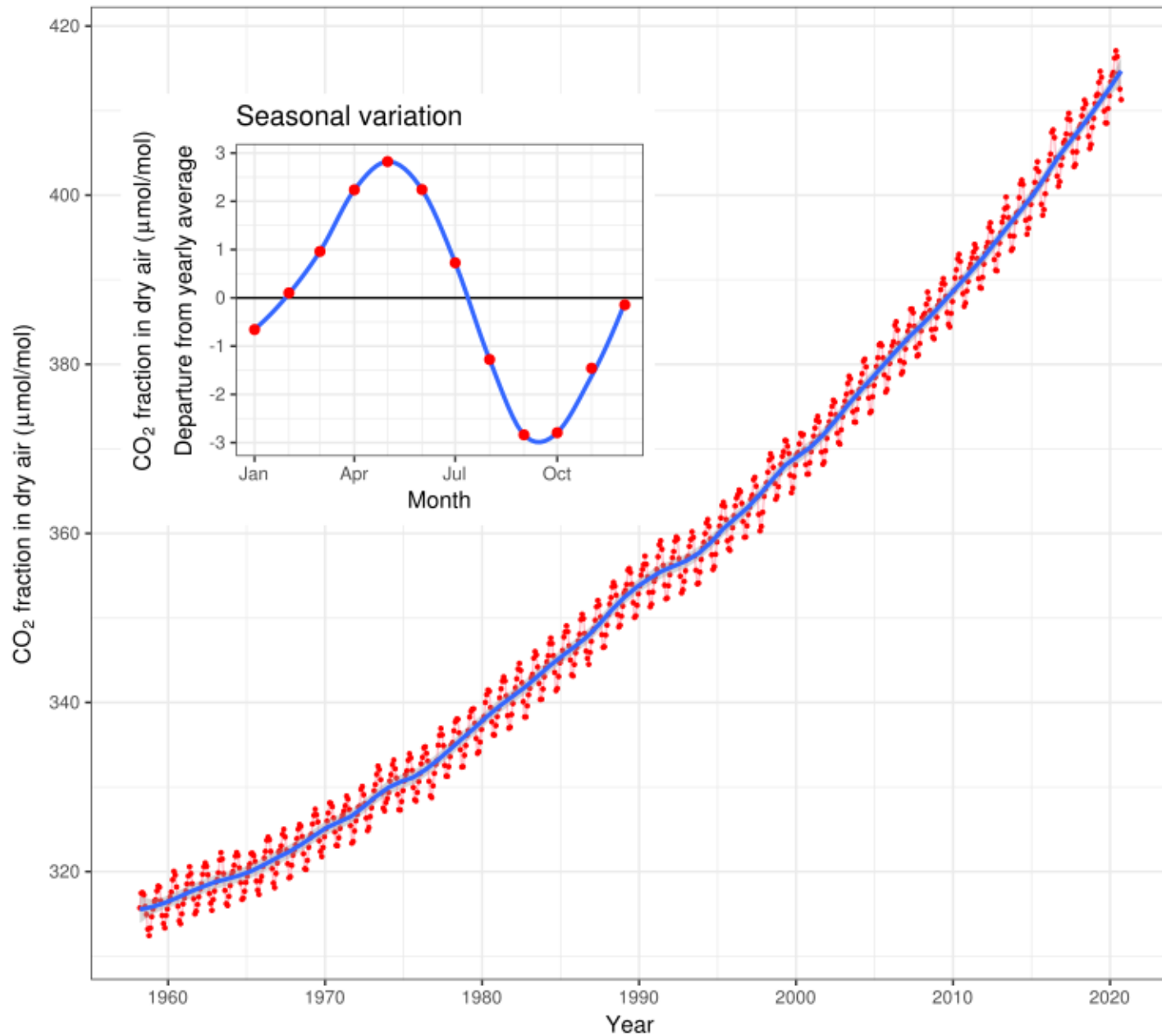




Source: Tripathi and Brand, (2017) PLoS ONE, 12(2), e0171083.

Monthly mean CO₂ concentration

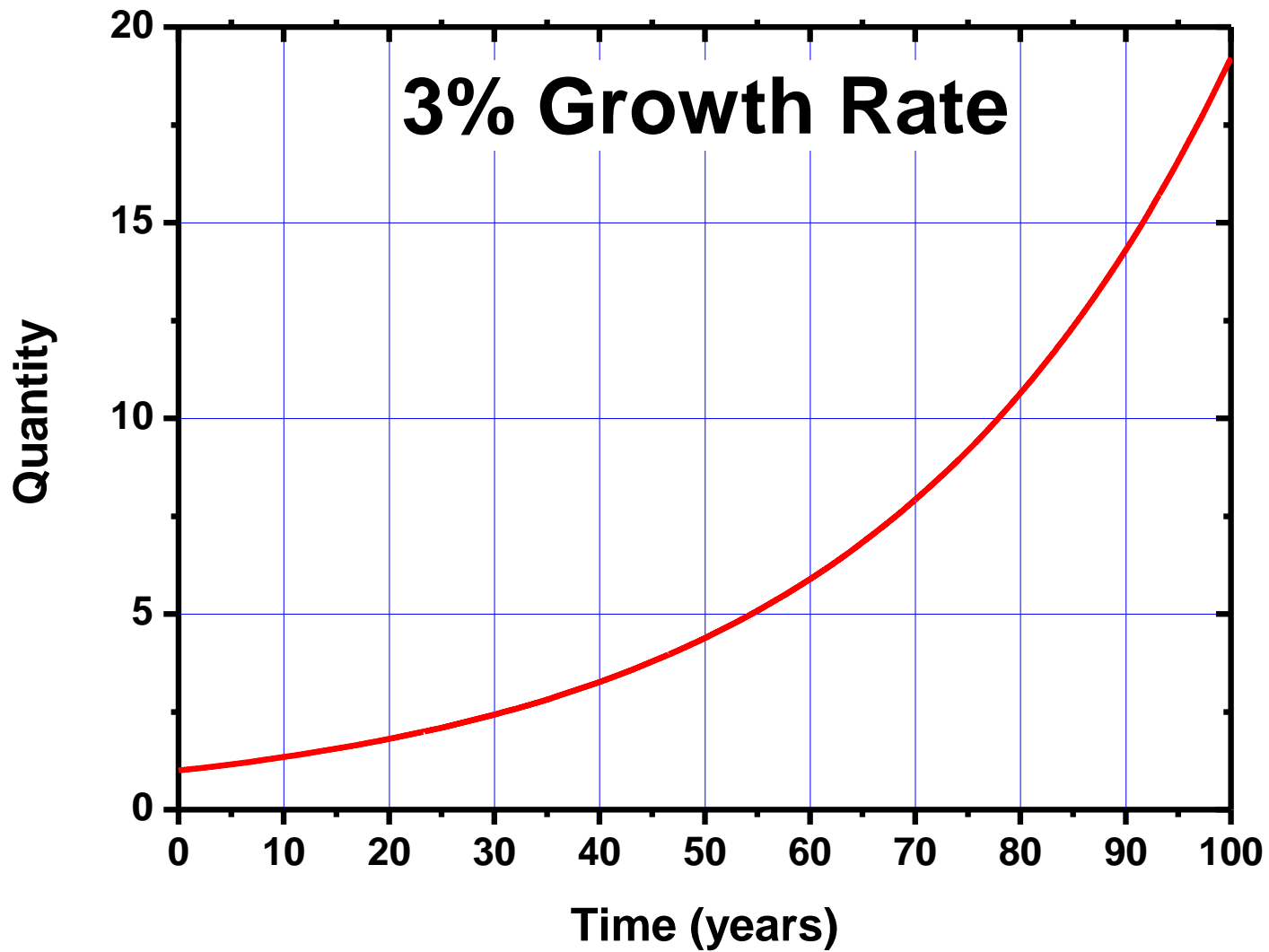
Mauna Loa 1958 - 2020

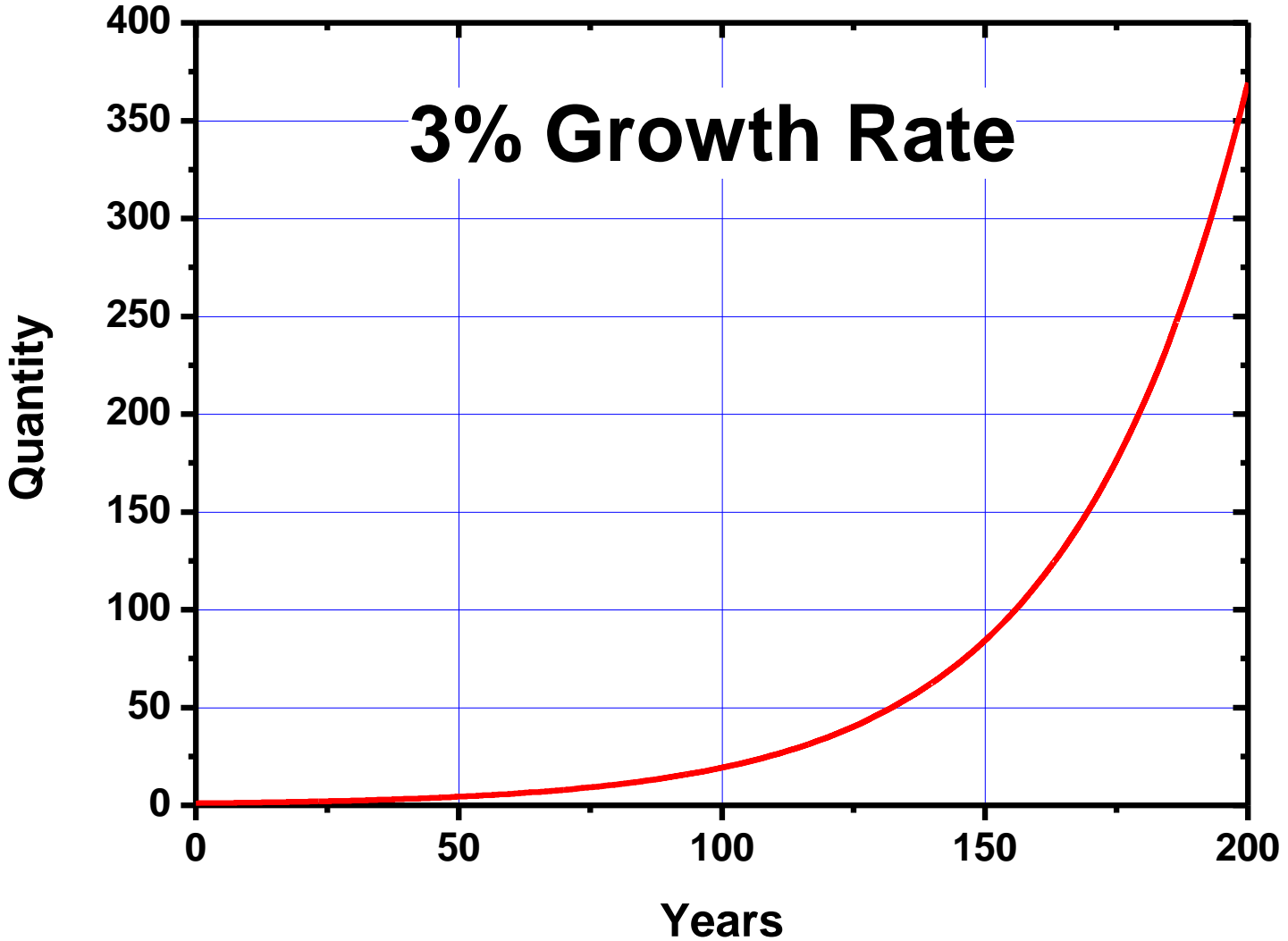


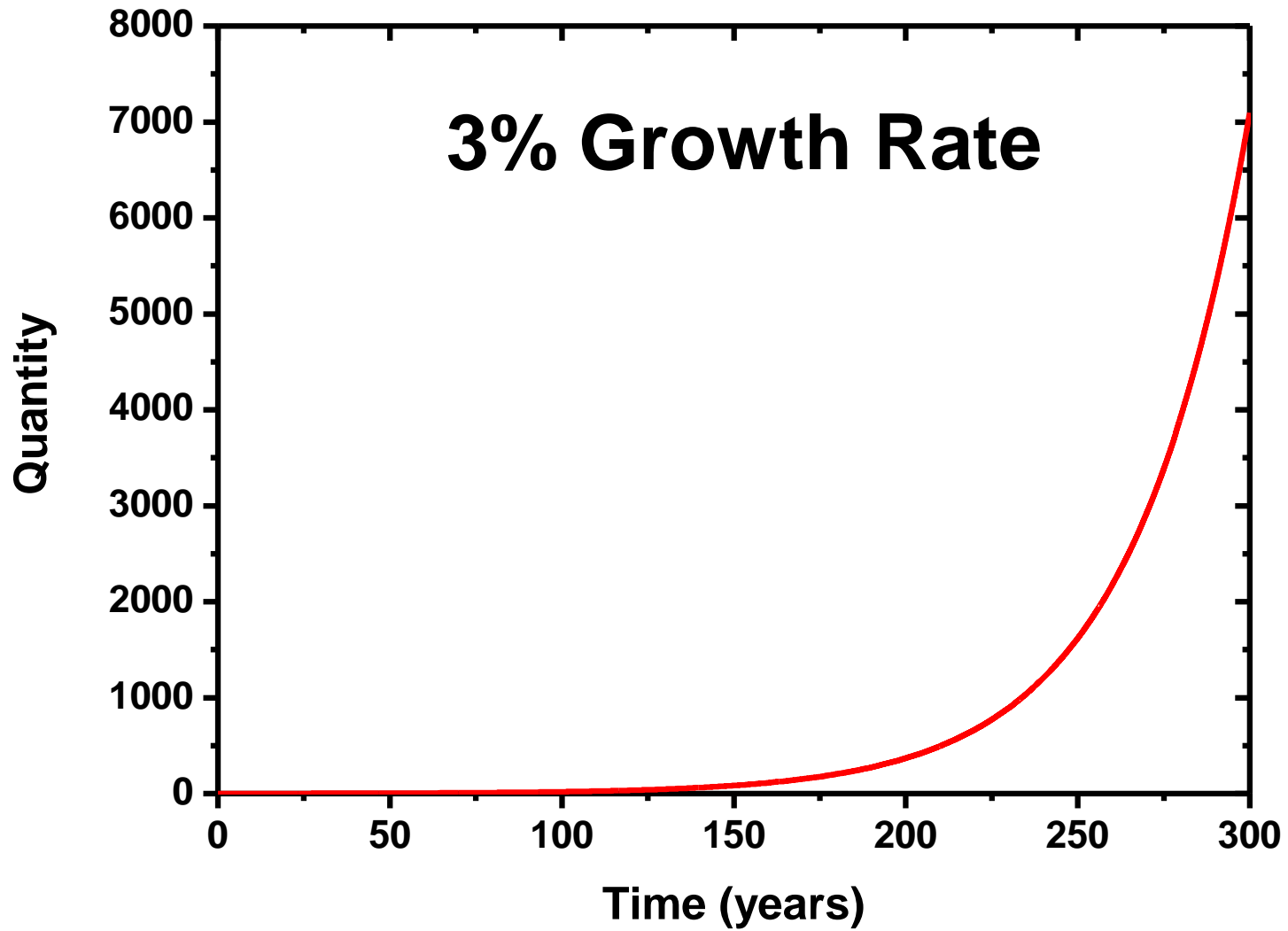
Data : Dr. Pieter Tans, NOAA/ESRL (www.esrl.noaa.gov/gmd/ccgg/trends/) and Dr. Ralph Keeling, Scripps Institution of Oceanography (scrippsco2.ucsd.edu/). Accessed 2020-10-31

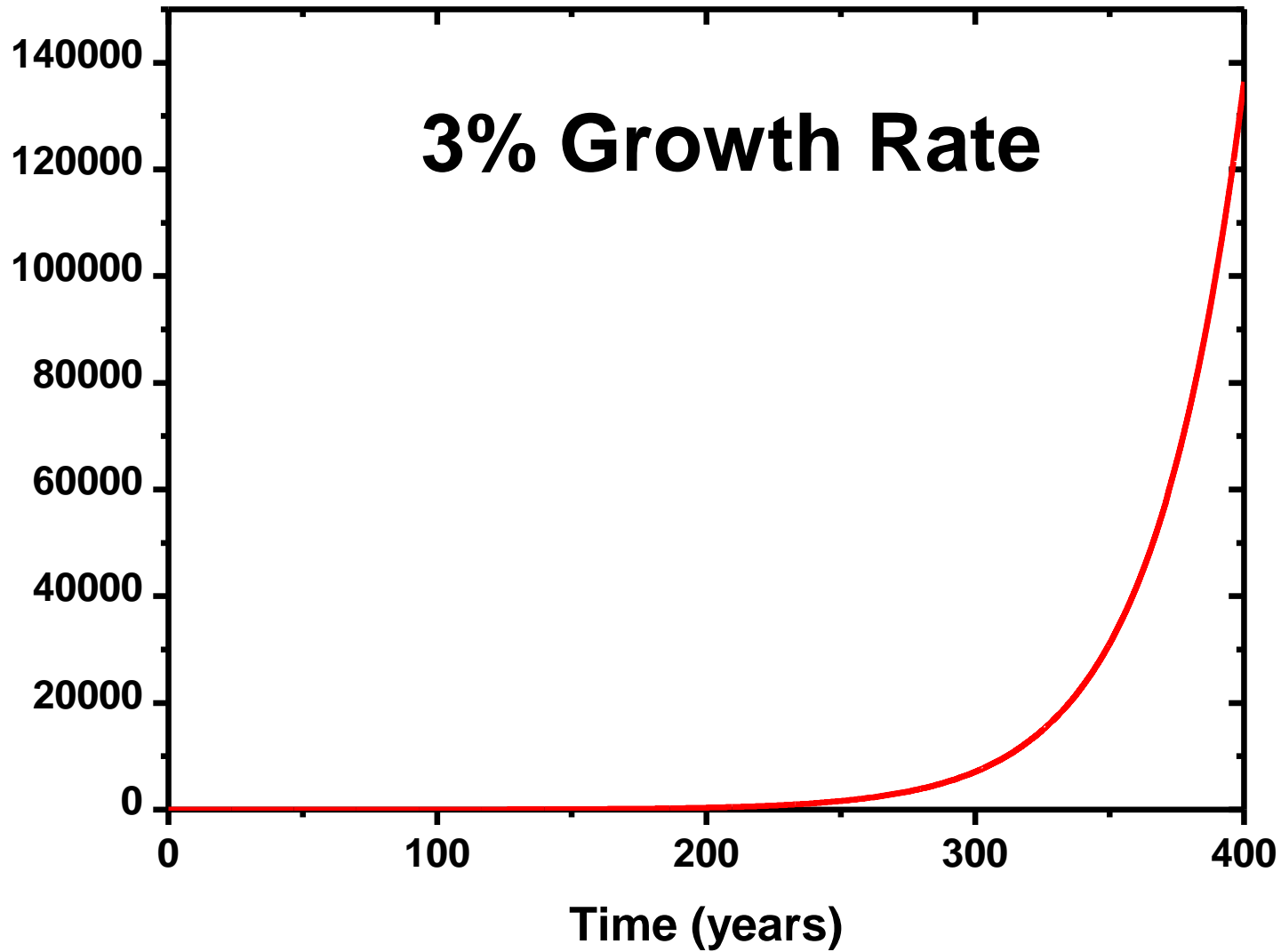
Economic Growth

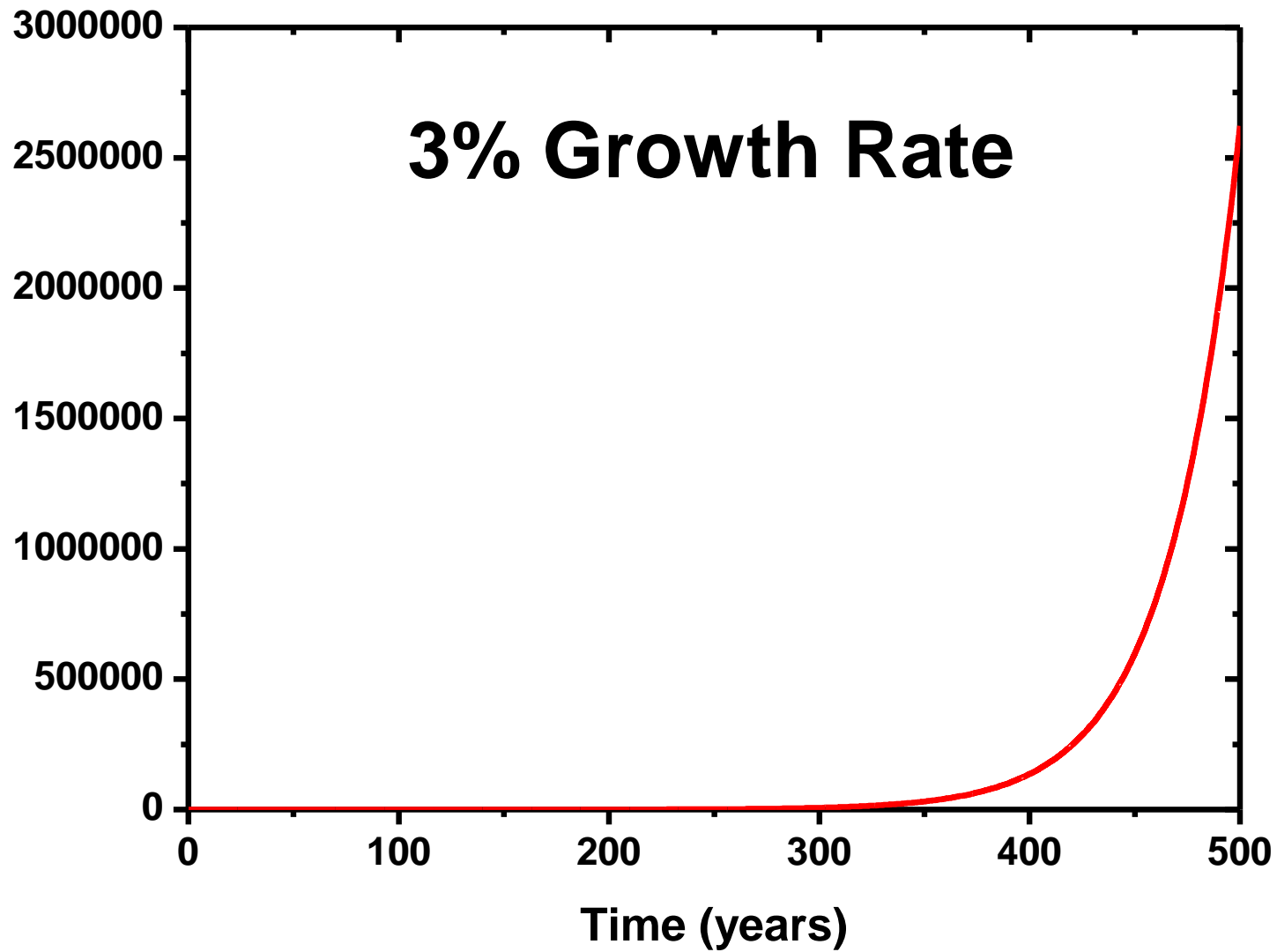
Sustainable?



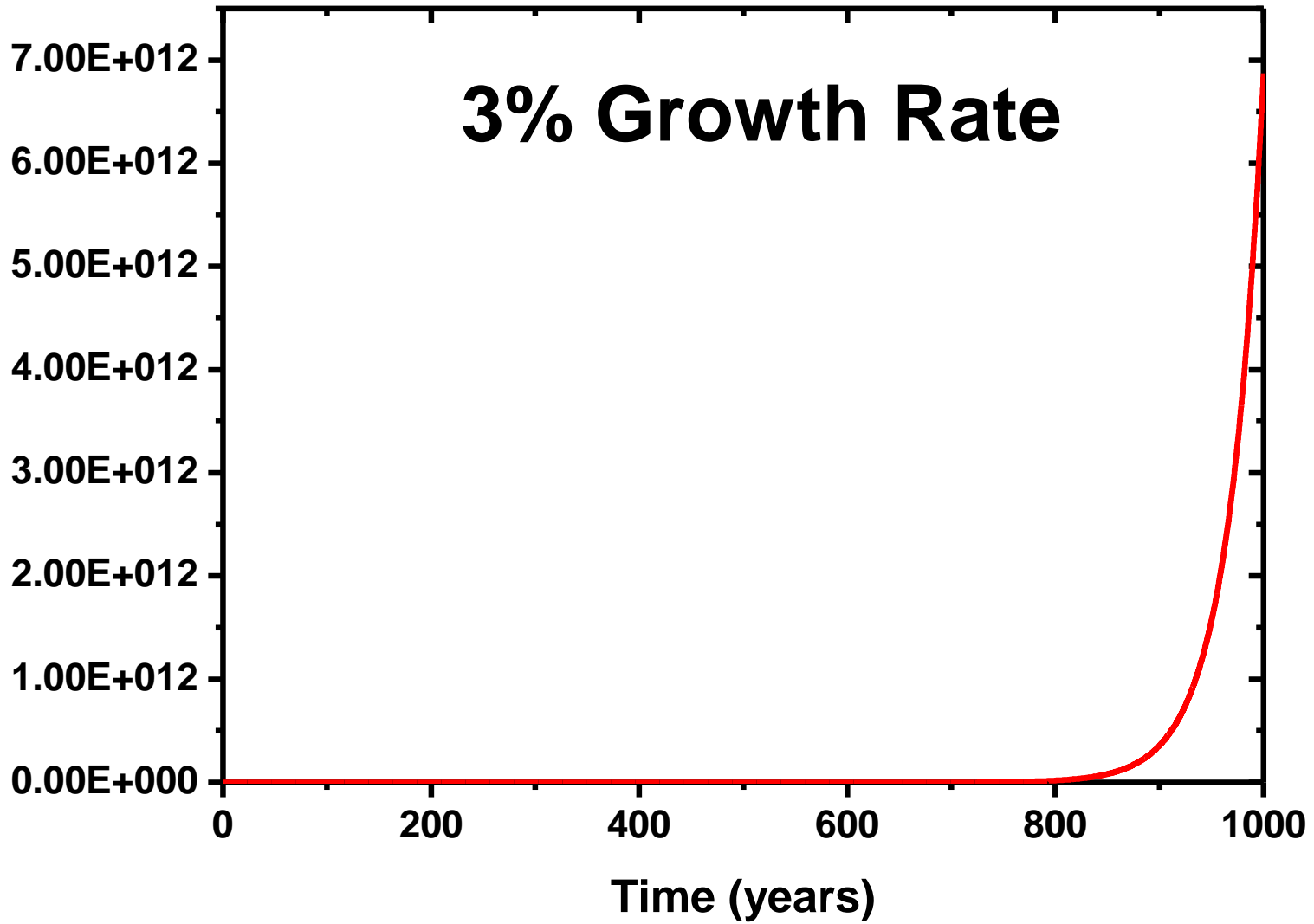


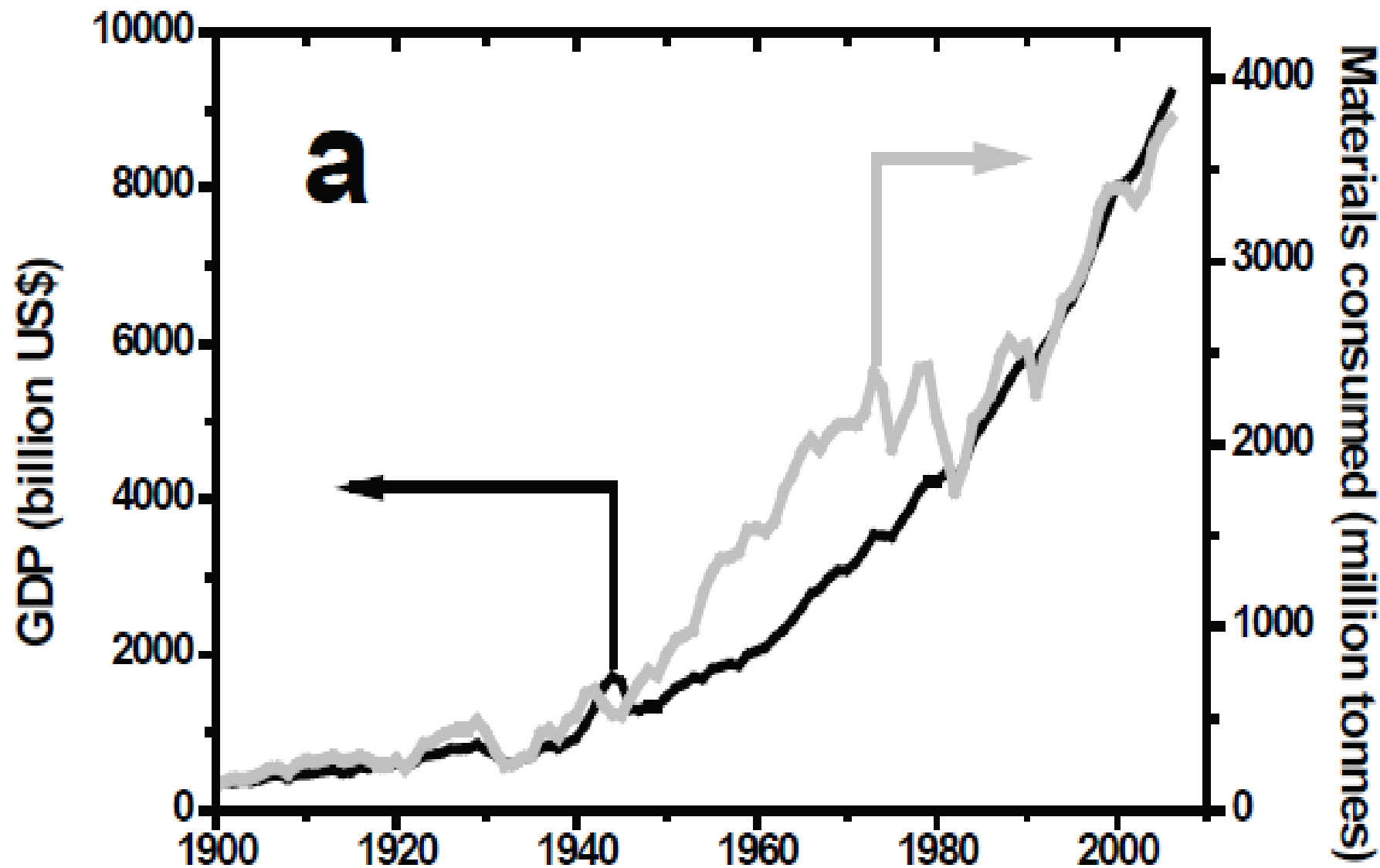






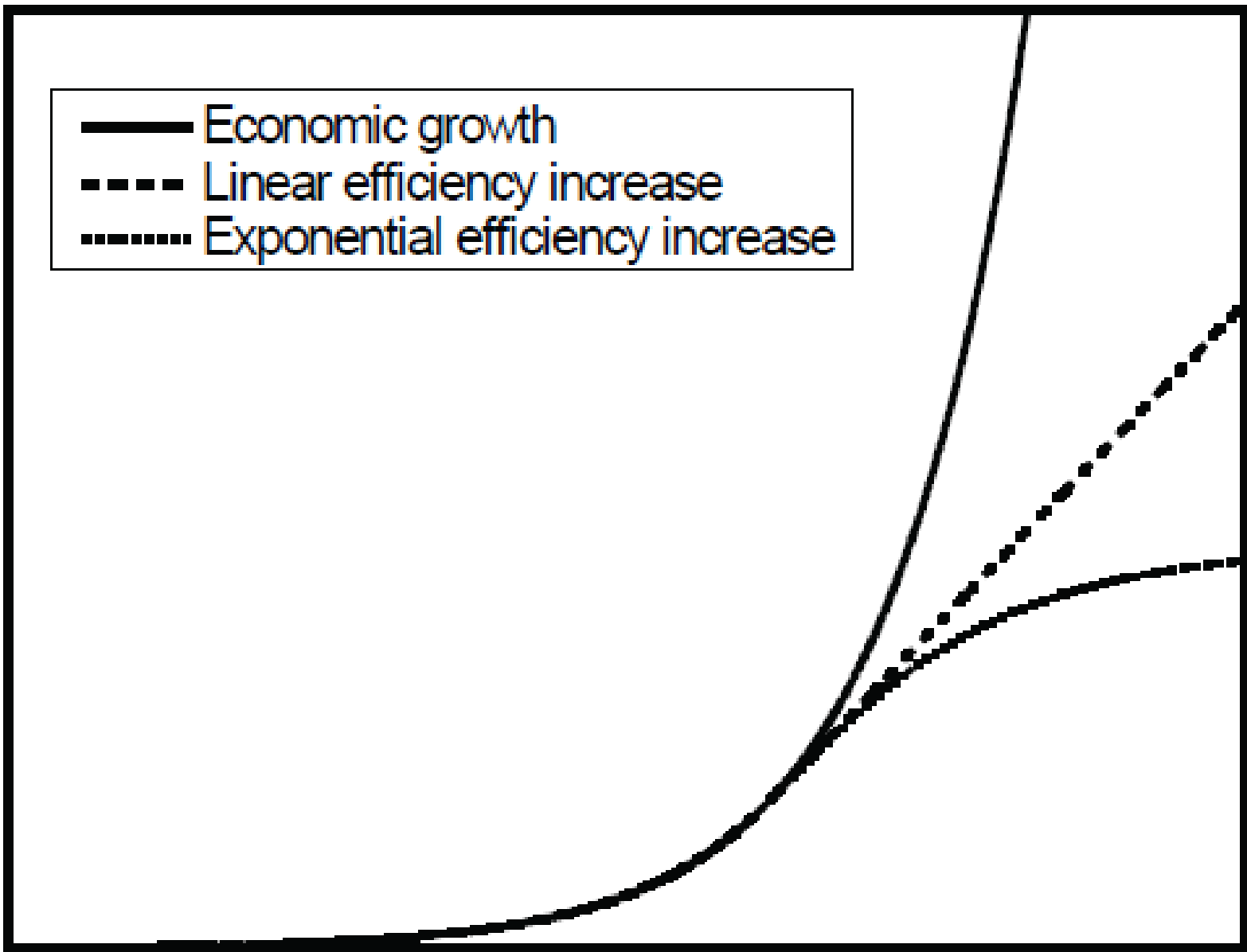
3% Growth Rate



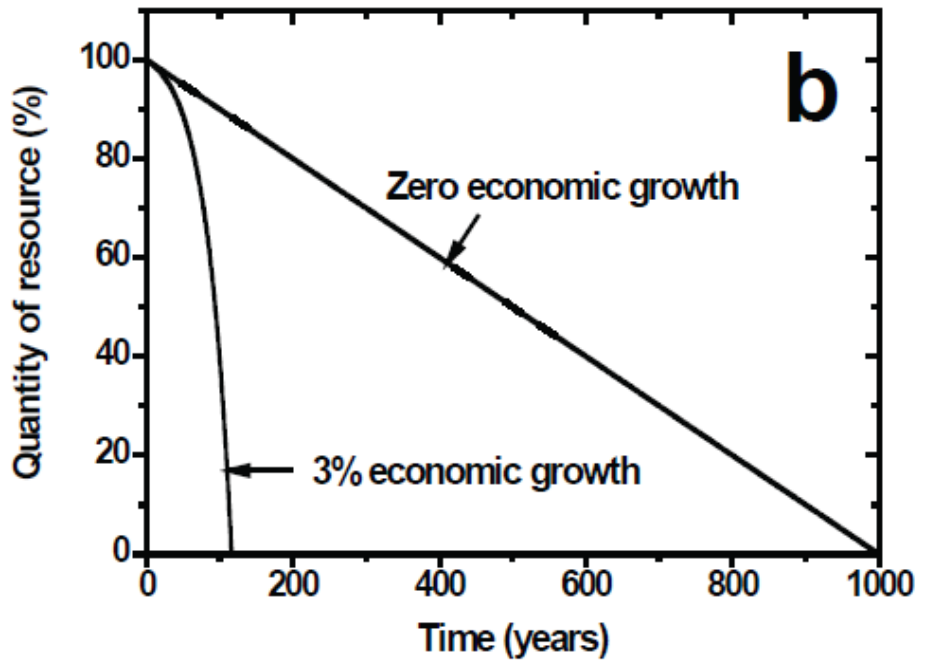
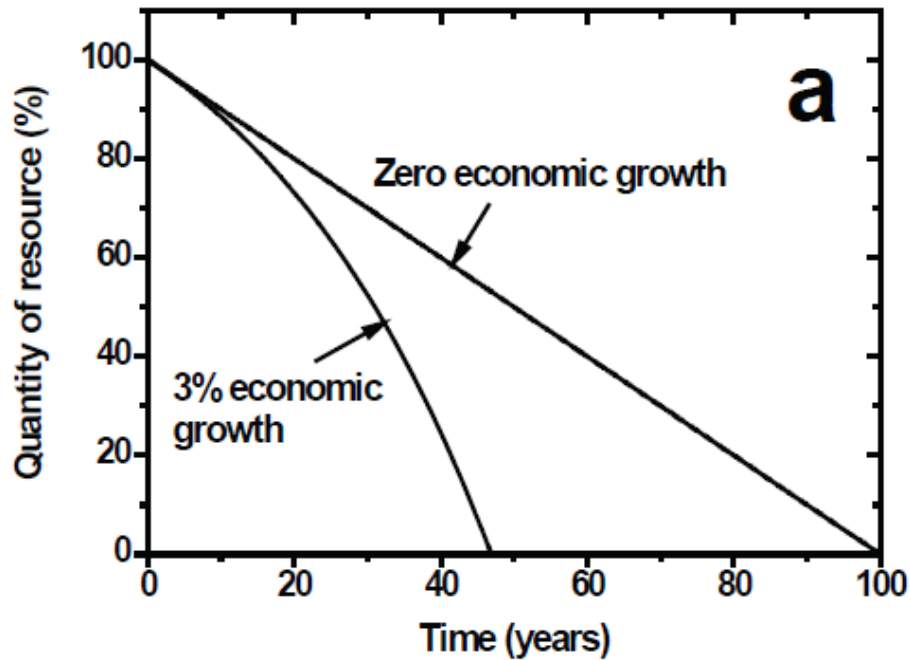


Technology will save us?

- *Factor Four* – Ernst von Weizsacker
- *The Ultimate Resource* – Ted Simon
- *The Solar Economy* – Hermann Scheer

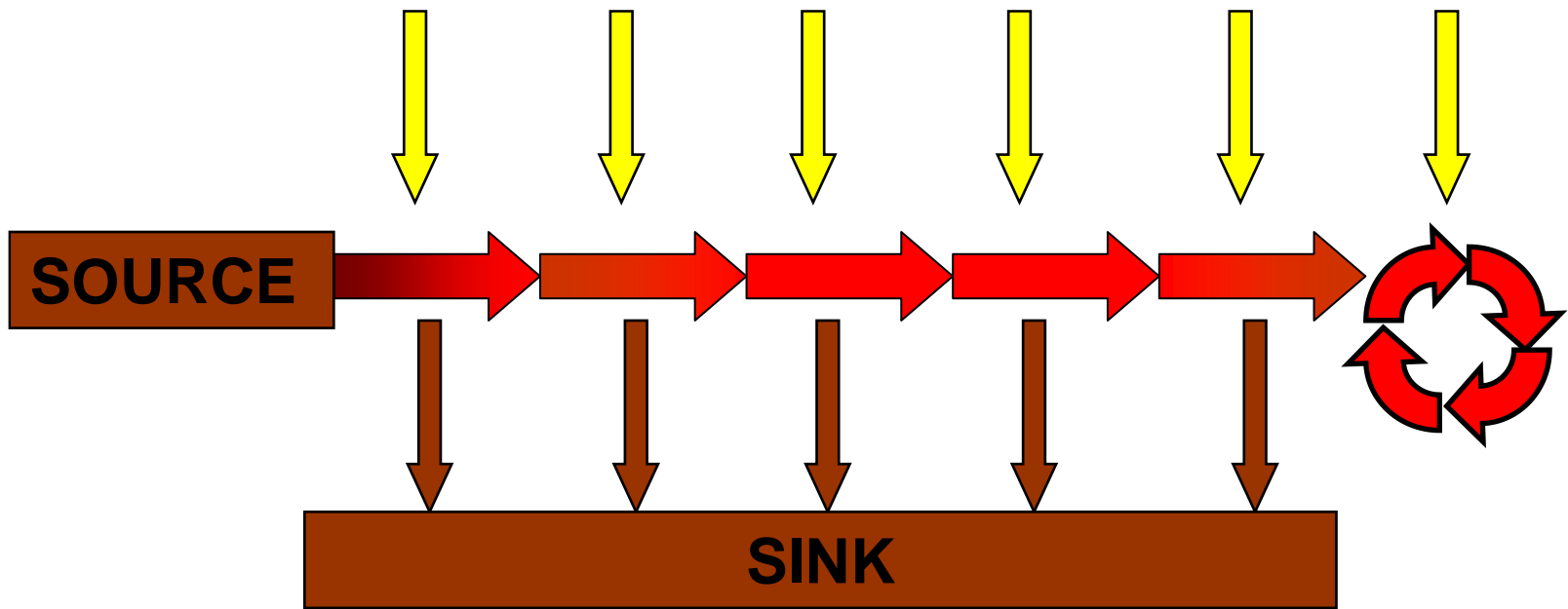


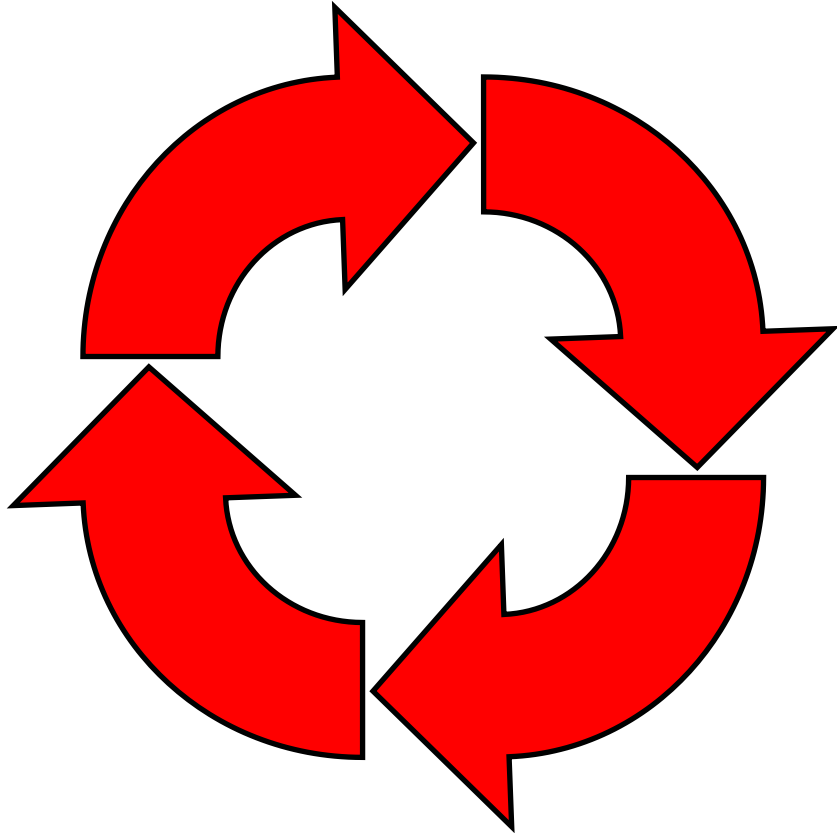
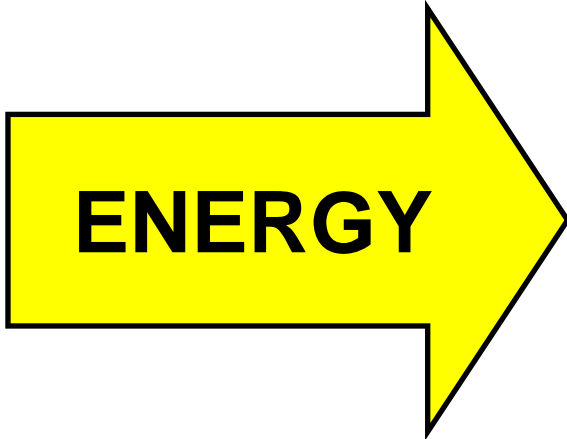
- Economic growth
- - - Linear efficiency increase
- Exponential efficiency increase

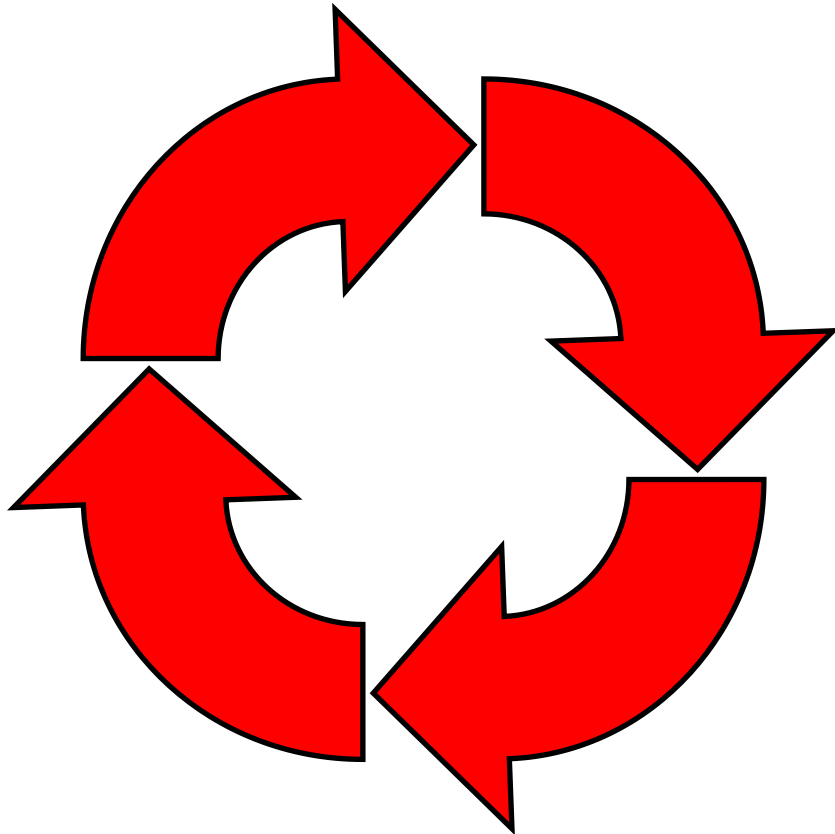
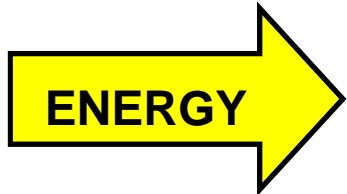


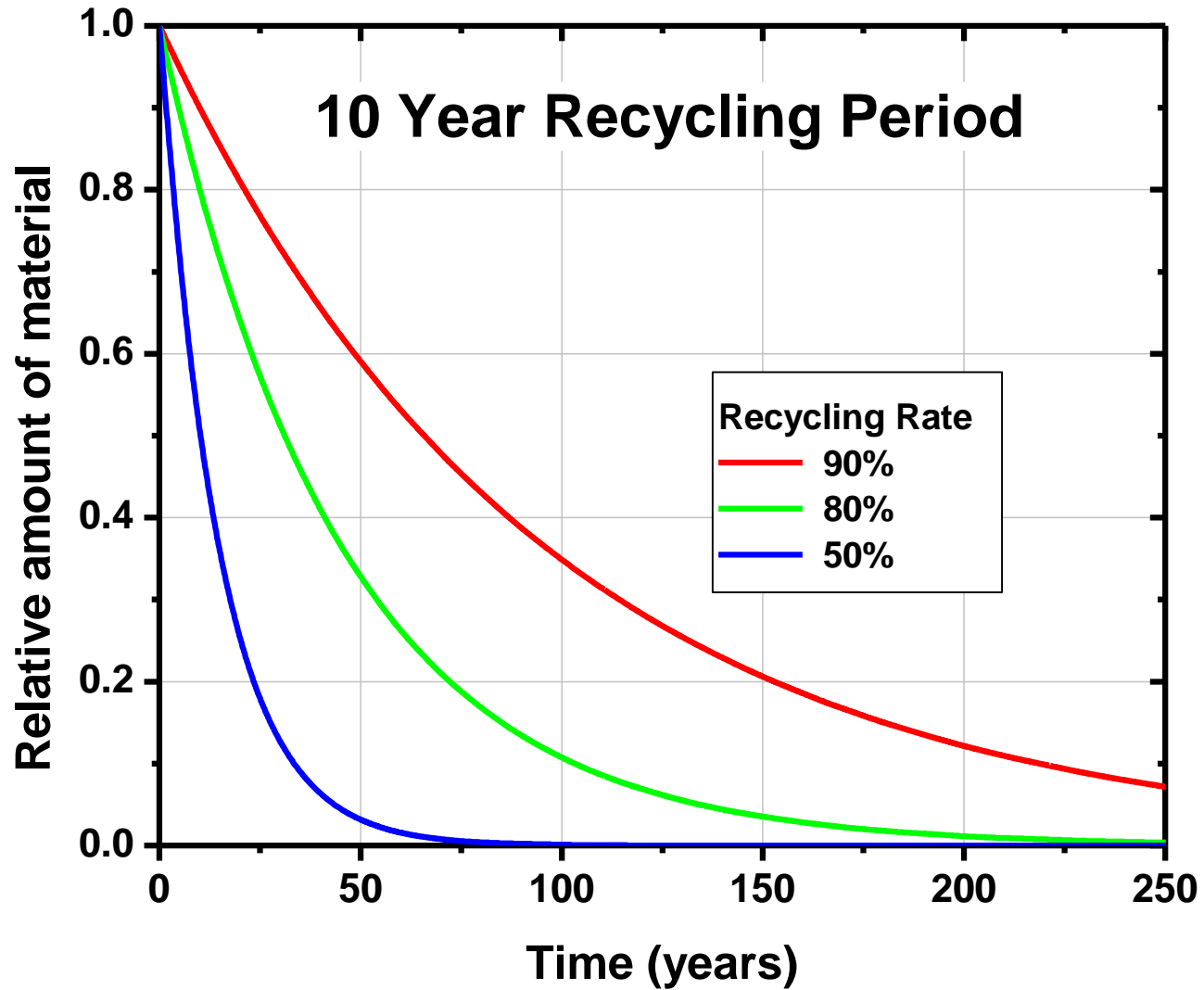
**x10 efficiency
gain**

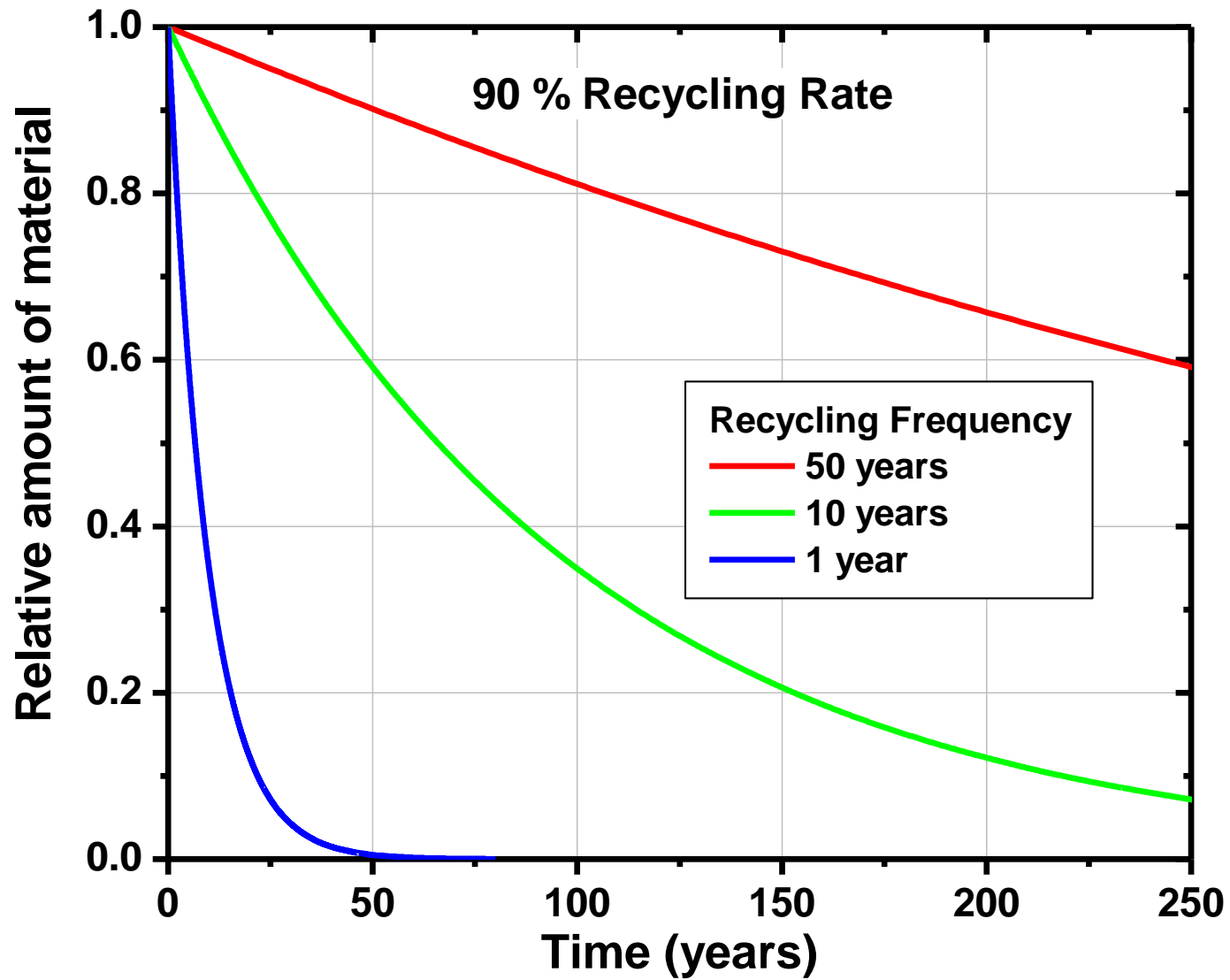
The Circular Economy

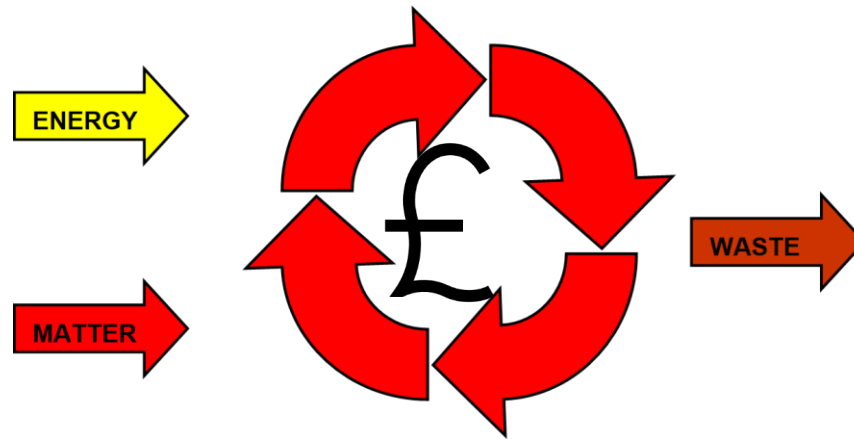


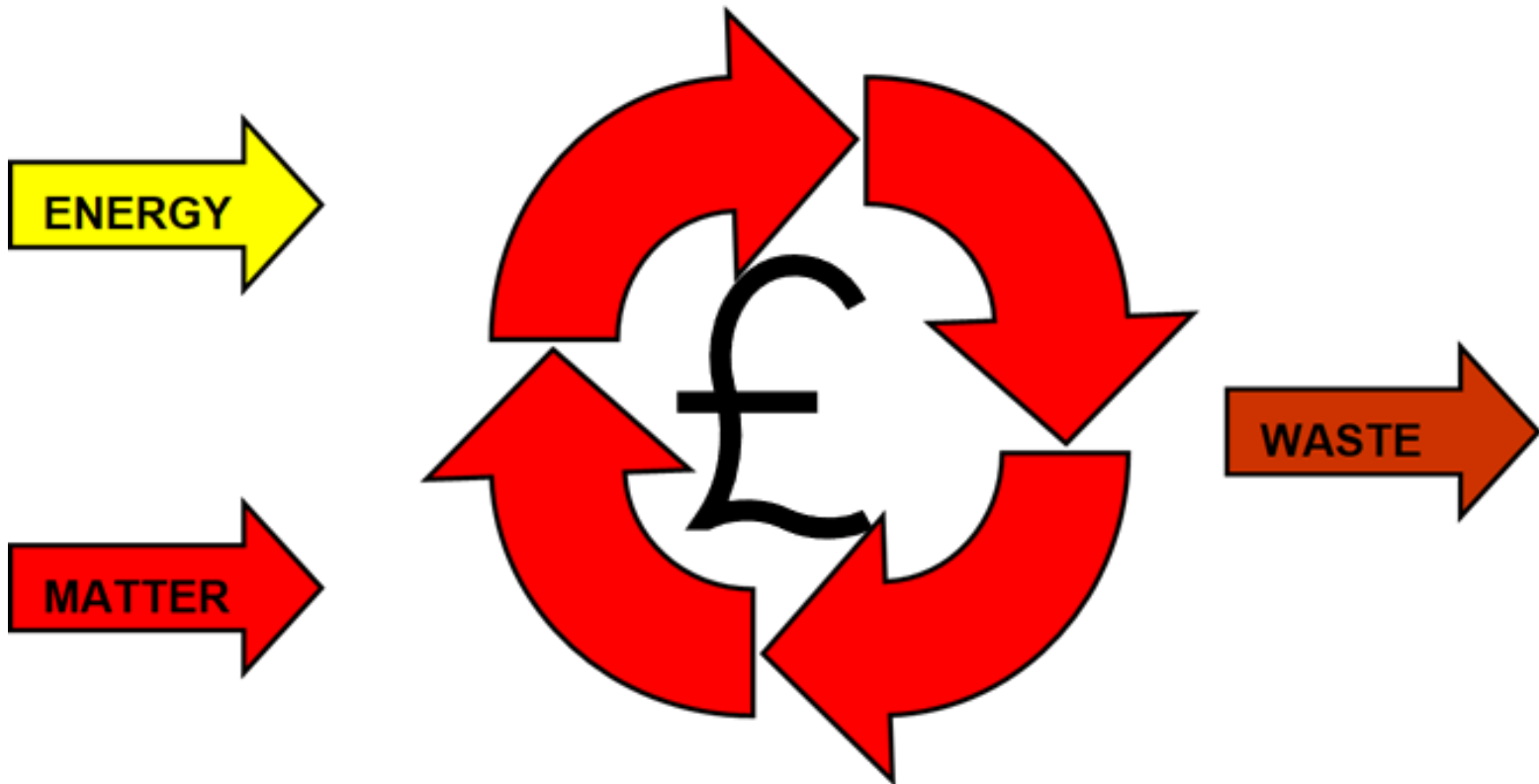












$$I = P \times A \times T$$

$$I = P \times A \times T$$



$$I = P \times A \times T$$



$$I = P \times A \times T$$



?

Buildings as a global carbon sink

Galina Churkina^{1,2*}, Alan Organschi^{3,4}, Christopher P. O. Reyer^{5,2}, Andrew Ruff³, Kira Vinke², Zhu Liu⁵, Barbara K. Reck^{6,1}, T. E. Graedel^{6,1} and Hans Joachim Schellnhuber²

The anticipated growth and urbanization of the global population over the next several decades will create a vast demand for the construction of new housing, commercial buildings and accompanying infrastructure. The production of cement, steel and other building materials associated with this wave of construction will become a major source of greenhouse gas emissions. Might it be possible to transform this potential threat to the global climate system into a powerful means to mitigate climate change? To answer this provocative question, we explore the potential of mid-rise urban buildings designed with engineered timber to provide long-term storage of carbon and to avoid the carbon-intensive production of mineral-based construction materials.

During the Carboniferous period, giant fern-like woody plants grew in vast swamps spread across the Earth's surface. As successions of these plants grew and then toppled, they accumulated as an increasingly dense mat of fallen plant matter. Some studies have suggested that this material resisted decay because microbes that would decompose dead wood were not yet present¹, while others have argued that a combination of climate and tectonics buried the dead wood and prevented its decomposition². Over millions of years, geological pressures and temperatures transformed that accretion of organic matter into fossil fuel deposits (Fig. 1, left panel). Since the advent of the industrial revolution in the mid-nineteenth century, these deposits have been continuously extracted and burned to fuel the industrialization required to meet the demands for products and infrastructure of a burgeoning population, leading to substantial increases in atmospheric concentrations of carbon dioxide (CO₂) (Fig. 1, middle panel).

High atmospheric CO₂ concentrations, longer growing seasons, warmer temperatures, forest regrowth and increasing nitrogen mineralization have been identified as the main drivers of current increases in the productivity of vegetation globally^{3–5}. In recent decades, the world's forests have served as a net sink of carbon (1.1 ± 0.8 GtC yr⁻¹) with living tree biomass accumulating most of it⁶. While local⁷ and global⁸ studies suggest that climate change will likely enhance forest growth in the future, it remains unclear how long CO₂ fertilization effects, especially in nitrogen-limited forests, will persist⁹ and continue mitigating climate change. Enhanced carbon sequestration in forests may be reinforced, counteracted or even offset by concurrent changes in surface albedo, land-surface roughness, emissions of biogenic volatile organic compounds, transpiration and sensible heat flux¹⁰. Moreover, storing carbon in forests over the long term becomes less reliable because of the changing dynamics of forest disturbances such as fire, wind and insect outbreaks, which are closely linked to climate change^{11,12} and can decrease forest growth and storage of carbon in forests¹³. For example, droughts and frequent heat waves have been shown to reduce forest productivity and net carbon uptake^{14,15}.

The organic deposits of modern forests will not accumulate in large quantities underground as in the Carboniferous period, nor replenish the underground carbon pool naturally because soil microorganisms, plant species and Earth's climate have inevitably

evolved. Furthermore, current rates of fossil fuels combustion have far exceeded carbon sequestration rates in forests creating the need for national governments to submit reduction targets for CO₂ emissions to the United Nations Framework Convention on Climate Change (UNFCCC) as part of their obligations under the Paris Agreement¹⁶. However, even if all governments were to achieve their commitments, anthropogenic CO₂ emissions would exceed the carbon budget range associated with the agreement¹⁷. The mitigation pathways presented by the Intergovernmental Panel on Climate Change (IPCC)¹⁸ try to account for this dilemma by introducing large-scale carbon extraction schemes, mainly based on bioenergy with carbon capture and storage, which are supposed to reconcile the budget. These schemes convert biomass to heat, electricity, or liquid or gas fuels and couple that activity with storing the CO₂ on land or in the ocean. Such an approach poses socio-economic risks¹⁹ and threats to natural ecosystems^{20,21}.

Barring global-scale disasters of natural and human-caused origin, the coming decades will be characterized by demographic and economic growth in many parts of our planet. This will result in accelerated urbanization—UN projections foresee 2.3 billion new urban dwellers by 2050²²—and entails the production of an enormous volume of housing and infrastructure. We propose to exploit this projected demand for urban buildings as a means to mitigate climate change. By employing bio-based materials, technologies and construction assemblies with high carbon storage capacity and low embodied carbon emissions, we can create a durable, human-made global carbon pool while simultaneously reducing CO₂ emissions associated with building sector activities (Fig. 1, right panel). Embodied energy or carbon emissions refer to energy or emissions associated with building construction, including extracting, transporting and manufacturing materials.

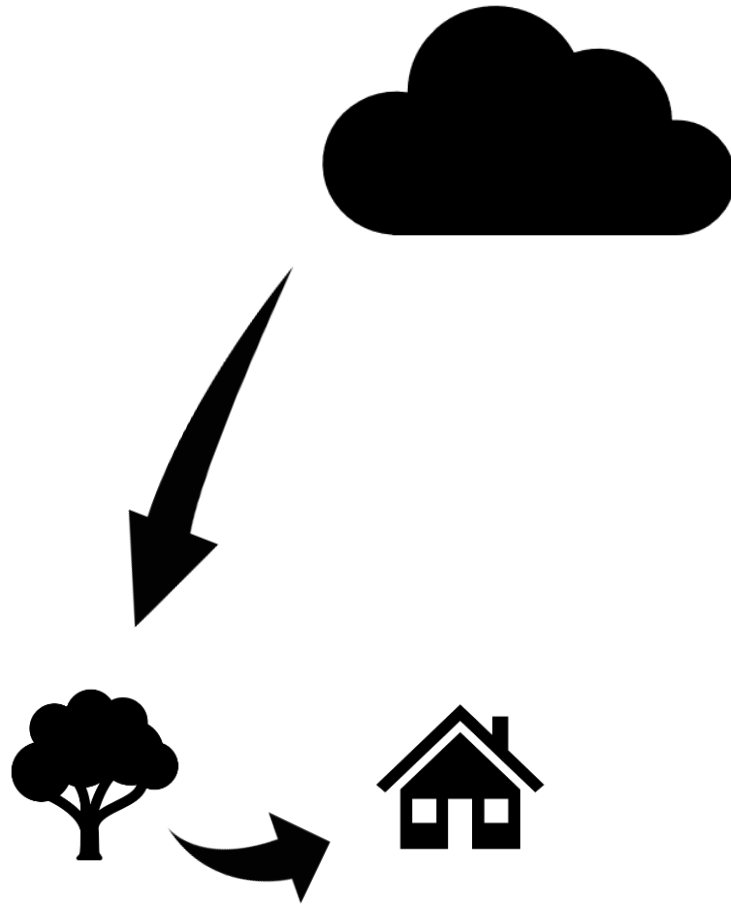
The problem

A recent study concluded that if the global population increases to 9.3 billion by 2050²³, then the emissions from the development of new infrastructure could claim 35–60% of a remaining carbon budget²⁴ based on limiting a global temperature increase to 2 °C. Further reductions in the energy demands and associated greenhouse gas emissions associated with the manufacture of mineral-based construction materials will be challenging, as these industries have already optimized their production processes. Future improvements in energy efficiency

¹School of Forestry and Environmental Studies, Yale University, New Haven, CT, USA. ²Potsdam Institute for Climate Impact Research, Member of the Leibniz Association, Potsdam, Germany. ³Gray Organschi Architecture, Timber City Research Initiative, New Haven, CT, USA. ⁴School of Architecture, Yale University, New Haven, CT, USA. ⁵Department of Earth System Science, Tsinghua University, Beijing, China. ⁶e-mail: galina@churkina.org









Bibliography

- *Peak Oil* – Matthew Schneider-Mayerson
- *Turning Point: The End of the Growth Paradigm* – Robert Ayres
- *Sustainable Energy: Without the Hot Air*– David MacKay
- *Materials and the Environment: Eco-Informed Material Choice* – Michael Ashby
- *Beyond Growth*– Herman Daly
- *Limits to Growth* – Dennis Meadows, Donella Meadows, Jorgen Randers, William Behrens III
- *The Population Bomb* – Paul Ehrlich (Anne Ehrlich)
- *Factor Four* – Ernst von Weizsacker
- *Energy in Nature and Society: General Energetics of Complex Systems*– Vaclav Smil
- *The Solar Economy* – Hermann Scheer