

## Liverpool John Moores University

Title: Theoretical Approaches to Transformational Social Change  
Status: Definitive but changes made  
Code: **7512CATSCI** (126650)  
Version Start Date: 01-08-2020

Owning School/Faculty: Natural Sciences & Psychology  
Teaching School/Faculty: Centre for Alternative Technology

Team	Leader
Colm Bowe	Y

**Academic Level:** FHEQ7      **Credit Value:** 15      **Total Delivered Hours:** 30

**Total Learning Hours:** 150      **Private Study:** 120

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	19
Seminar	3
Workshop	8

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	2000 words	70	
Report	Case Study	1000 words or equivalent	30	

### Aims

- Critically analyse the theories of behavioural and societal change relevant to transformational adaptations to environmental challenges.*
- Examine behaviour change theories drawing upon behavioural science, social and systems models.*
- Evaluate the different roles and motivations of individuals, organisations, communities, Governments and society in driving social change for sustainability.*

- d) Investigate the means by which we can evaluate behaviour and social change.  
 e) Analyse the practical application of different theoretical approaches to promote sustainable behaviour and transformational adaptation.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate approaches to behaviour and societal change within the context of environmental challenges and transformational social change
- 2 Reflect on and evaluate the different roles played by individuals, organisations, communities, Governments and society and their interactions, in driving social change for sustainability
- 3 Flexibly and creatively apply suitable behaviour change approaches to a given environmental problem at the appropriate scale

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Case Study Analysis	2	3

## Outline Syllabus

*Opinions, perceptions, beliefs, attitudes, values and behaviour. behaviour change models including Behavioural economics and nudge approaches to behaviour change /Mindful change/mindspace. Social change models including social norms, social practice and everyday life. Systems change models including interconnections of individual, communities, organisations, places. The role of community and participatory based approaches in behaviour change. Evaluating behaviour change. Practical Application/case studies of theory to transformational change for sustainability*

## Learning Activities

This module will comprise a series of lectures, supported by interactive seminars and workshops. Lectures will draw on a broad variety of theoretical and applied topics with a wide use of interdisciplinary case studies throughout. Workshop sessions will be used to develop group work and analytical skills for both onsite learners and distance-learners. Student directed learning will support the application of the theory learnt during the module.

## Notes

Indicative References:

Little, L., Sillence, E., Joinson, A (2016) Behaviour Change Research and Theory: Psychological and Technical Perspectives Academic Press

Christmas, S., Michie, S., West, R. [Eds]. (2015) Thinking about behaviour change: an interdisciplinary dialogue, Silverback Publishing

Spotswood, F (2016) Beyond Behaviour Change: Key Issues Interdisciplinary approaches and Future Directions Policy Press

Shove, E., Pantzar, M., Watson, M. (2012). The dynamics of social practice: everyday life and how it changes. SAGE

Meadows, D., Thinking in Systems: A primer (2017) Chelsea Green Publishing Co

Higgins, K (2014) Economic Growth and Sustainability: Systems Thinking for a Complex World Academic Press